A REPORT ON SARGAM FEST 2026

SARGAM FEST 2026, the National-Level Intercollegiate Cultural Fest of New Horizon College of Engineering, was organized on 30th and 31st October 2026 as part of the Silver Jubilee celebrations of the institution. Based on the inspiring theme “Mahadevi”, the two-day extravaganza brought together students from colleges across Bengaluru, Karnataka and beyond, celebrating India's rich cultural heritage, artistic excellence and the spirit of unity in diversity.

With an overwhelming response of 2,800+ registrations, participation from 350+ colleges, 6,000+ participants and 20,000+ footfalls, SARGAM 2026 emerged as a spectacular celebration of creativity, talent and togetherness. The fest featured 22 competitions, two Mega Events and prize money worth ₹20 lakh+, providing students with a vibrant platform to showcase their talents across diverse artistic and cultural disciplines.

The fest was inaugurated by Dr. Mohan Manghnani, Hon’ble Chairman of New Horizon Educational Institutions, in the presence of the Chief Guest, Dr. Roopa Iyer Srivatsa. The inaugural ceremony commenced with the National Song, followed by the welcome address and an invocation dance that set an auspicious tone for the celebrations. The traditional lighting of the lamp marked the formal beginning of the event.

The fest was officially declared open by Dr. Mohan Manghnani, Hon’ble Chairman of New Horizon Educational Institutions. The Chief Guest, Dr. Roopa Iyer Srivatsa, addressed the gathering and shared inspiring thoughts with the participants.

The ceremony also featured the release of the SARGAM 2026 souvenir, the felicitation of sponsors and the presentation of management scholarships to meritorious students in recognition of their academic achievements.

The first day witnessed tremendous enthusiasm as students participated in a wide range of competitions celebrating artistic expression, cultural heritage and creative innovation.
The major competitions included: Dances of India, Sur Milan, Turncoat (Junior), Emotion Switch, Ad-Mad, Art Your Wear, Gaming: NFS, FIFA and BGMI, Desi Beats, Art Wave.

The campus was transformed into a lively cultural destination, with students and participants enjoying the festive atmosphere. A buzzing bazaar featuring an assortment of food and beverages added to the excitement.

The evening witnessed two spectacular Mega Events that brought the central theme of Mahadevi to life.

1. Shakti – The Shakti Mega Event showcased the power, courage and transformative energy of the Goddess through an impressive combination of dance, drama, choreography and theatrical presentation. The performances celebrated feminine strength and the different manifestations of divine energy.
2. Mahadevi Fashion Show – The Mahadevi Fashion Show presented a spectacular visual celebration of Indian culture and traditional aesthetics. Participants showcased theme-based costumes, creative designs and captivating choreography, enhanced by LED visuals and impressive stage effects.

Both events transformed the Main Stage into a magnificent celebration of artistic excellence and cultural storytelling.

The second day continued the excitement with an equally vibrant lineup of competitions, providing participants with opportunities to explore their musical, theatrical, cinematic and creative abilities.
The major events included: Battle of Bands, DramaVerse, Freestyle, Turncoat (Senior), Sur Sangam, Short Movie Making, Pixel Fiesta, Beat the Street, Contemporary Dance, CreateX.

The competitions witnessed enthusiastic participation and healthy competition, strengthening the spirit of collaboration, cultural exchange and friendship among students from different institutions.

The grand finale was a landmark moment in the Silver Jubilee celebrations of New Horizon College of Engineering.

The ceremony was graced by Chief Guest Dr. S. Vidyashankar, Vice-Chancellor, Visvesvaraya Technological University (VTU), along with the institution's management, faculty members, staff and distinguished guests.

The celebrations featured three significant highlights:

- Silver Jubilee year monthly celebrations short video
- 25 Years Legacy Book: A tribute to the institution's remarkable journey, achievements and contributions to education.
- 2051 Vision: A forward-looking vision reflecting the institution's aspirations and commitment to excellence.

The overall winner of SARGAM 2026 was announced as REVA University, recognising its outstanding performance across the competitions.

The occasion also witnessed the announcement of the theme for SARGAM 2027 – “Vignaharta”, creating anticipation for the next edition of the cultural extravaganza.

Adding a spectacular musical finale to the celebrations, the fest featured a live concert by KING. The electrifying performance, energetic music and enthusiastic audience participation created an unforgettable atmosphere, bringing the two-day celebration to a memorable close.

SARGAM 2026 was sponsored by several prestigious organizations. The Title Sponsors were Adidas and Indian Bank, while SVG, Scribbles served as Title Co-Sponsors. Platinum Sponsor included HDFC, and Silver Sponsors were Spherebox, Sri Ganesh Textiles, RDL, Digigro and Sodexo. Several other event and co-event sponsors also extended their support.

SARGAM 2026 was more than just a cultural fest; it was a celebration of talent, tradition, creativity and togetherness. Inspired by the theme Mahadevi, the two-day extravaganza successfully brought together students from diverse institutions and backgrounds on a common platform to celebrate the richness of Indian culture and the power of artistic expression. The spectacular competitions, magnificent Mega Events, vibrant campus bazaar, grand Silver Jubilee celebrations and electrifying live concert by KING made the event a truly memorable experience.

As New Horizon College of Engineering celebrated 25 years of excellence, SARGAM 2026 reflected the institution's commitment to nurturing creativity, leadership, cultural awareness and holistic student development.

Glimpse of the Event:
https://drive.google.com/drive/folders/1-VwB3Dv7tWpCJbVSBQjOHWHvdxWIZ8c-?usp=sharing