

Department of Management Studies

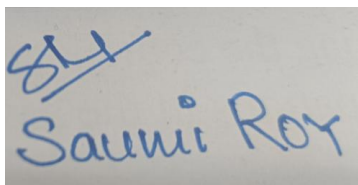
IIC Activity Report

Quarter No	IIC 8.0 – Quarter 4		
Thrust Area	Awareness about Startup and related Ecosystem		
Mandatory/Elective	Mandatory		
Social Media Link (Linked in/Facebook/Instagram/Twitter)	https://x.com/NHCEOOfficial/status/2074740241328722104 https://www.linkedin.com/feed/update/urn:li:activity:7480505359439159296		
Video Link (Minimum Five Minutes Video)			
Program Driven by	Department Of Management Studies, ED & Start up Club In Association With Institute Innovation Council		
Type of Activity	IIC Activity		
Activity Name	Mentoring Poster Presentation Of Startup And Linkage With Experts		
Program Type	Level -4		
Program Theme	Entrepreneurship & Start up		
Mode of Conduct	Offline	Blended	Online
Time	From: 9:00 am		To: 4:55 pm
Dates	Starting: 02-07-2026		Ending: 03-07-2026
Number of student Participants	180		
Number of Faculty Participants(As Many)	4		
Number of External Participants	Nil		
Expenditure Amount ,If any	Nil		
Remarks	Successfully organized IIC activity		
Objective(100 words)	The objective of this event is to provide aspiring student entrepreneurs with a platform		

	to present their startup ideas through poster presentations and receive constructive feedback from industry experts, entrepreneurs, mentors, and academicians. The event aims to help participants refine their business concepts, validate their value propositions, and identify opportunities for improvement. It also seeks to facilitate meaningful networking and mentorship by connecting startups with domain experts who can guide them on business strategy, product development, market validation, funding opportunities, and scaling. Ultimately, the event fosters innovation, strengthens the entrepreneurial ecosystem, and encourages students to transform innovative ideas into sustainable and impactful ventures.
Benefit in-terms of learning/skill/knowledge obtained (150 words)	Mentoring Poster Presentation and Expert Linkage event enhanced participants' entrepreneurial knowledge by exposing them to real-world business evaluation and validation processes. Students developed the ability to clearly communicate their startup ideas, business models, value propositions, target markets, and revenue strategies through structured poster presentations. Interactions with industry experts, entrepreneurs, and mentors provided practical insights into customer discovery, product-market fit, financial planning, marketing strategies, legal compliance, and business scalability. Participants improved their presentation, communication, critical thinking, and problem-solving skills responding to expert questions and incorporating constructive feedback into their business ideas. The networking opportunities enabled students to establish valuable professional connections for future mentorship, internships, incubation, and collaboration. Overall, the event strengthened entrepreneurial confidence, encouraged innovation, enhanced decision-making abilities, and equipped participants with the practical skills and knowledge required to transform innovative ideas into viable and sustainable startup ventures while preparing them for the challenges of the entrepreneurial ecosystem.
Key outputs/ Measurable Parameters (150 words)	The event achieved several measurable outcomes that reflected its effectiveness in promoting entrepreneurship and innovation. A significant number of student teams successfully presented their startup ideas through professionally designed posters and received structured feedback from industry experts and mentors. Each startup obtained actionable recommendations on business model refinement, value proposition, market validation, customer segmentation, financial planning, and scalability. Expert–student mentoring interactions resulted in the identification of promising ideas for incubation, prototype development, and further validation. Participants demonstrated improved confidence in presenting business concepts and addressing critical questions from evaluators. The event also facilitated the creation of mentor–startup linkages for continued guidance, networking, and collaboration. Key performance indicators included the number of startup posters presented, expert mentoring sessions conducted, participant attendance, mentor engagement, feedback scores, startup ideas shortlisted for incubation or competitions, and participant satisfaction. These outcomes contributed

	to strengthening the institution's entrepreneurial ecosystem and encouraging innovation-driven startup development among students.	
Photograph 1&2		
Poster sample& Collage Photo		
Feedback sample	Attached	
Registration/ Attendance	Attached	
Sample Certificate (If Any)	NIL	

Resource person profile information	Students of 2 nd Semester
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Handwritten signature of Saumi Roy in blue ink. The signature consists of a stylized 'S' followed by 'aumi Roy'.

Signature of IIC Coordinator



Handwritten signature of the Head of the Department in blue ink. The signature is highly stylized, appearing to be 'L. D. H.'.

Signature of Head Of the Department