Dept. of Management Studies

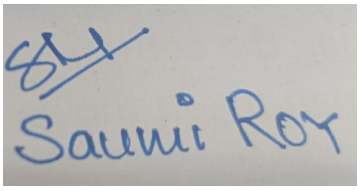
IIC Activity Report

Quarter No	IIC 8.0 – Quarter 2		
Thrust Area	Validation and Concept Development		
Mandatory/Elective	Elective		
Social Media Link (Linkedin/ Facebook/Instagram/ Twitter)	https://www.linkedin.com/feed/update/urn:li:activity:7407013117035155457		
Video Link (Minimum Five Minutes Video)			
Programme Driven by	Department Of Management Studies & ED & Startup Club in Association with Institution's Innovation Council		
Type of Activity	IIC Activity		
Activity Name	Startup Opportunities in Indian Healthcare Landscape : A Deep Drive into Market Infrastructure and Opportunities		
Programme Type	Level 1- Expert Talk		
Programme Theme	Entrepreneurship & Start-up		
Mode of Conduct	Offline	~~Blended~~	~~Online~~
Time	From: 11 AM	To: 1 PM	
Dates	Starting: 12-12-25	Ending: 12-12-25	
Number of Student Participants (Min: 50)	95		
Number of Faculty Participants (As Many)	4		
Number of External Participants	Nil		
Expenditure Amount, If any			
Remarks	Successfully organised the IIC calendar activity		
Objective (100 words)	The objective of the session titled Startup Opportunities in the Indian Healthcare Landscape: A Deep Drive into Market Infrastructure and Opportunities was to		

	expose students to the rapidly evolving healthcare startup ecosystem in India. The session aimed to provide insights into healthcare market infrastructure, emerging opportunities, regulatory environment, and the role of innovation and technology in healthcare delivery. Led by Mr. Rajesh K. Dambigam, the event sought to encourage entrepreneurial thinking by highlighting existing gaps in accessibility, affordability, and efficiency within the healthcare sector. The programme also aimed to connect academic learning with practical industry perspectives and inspired the students to explore healthcare entrepreneurship.
Benefit in-terms of learning/skill/knowledge obtained (150 words)	The session delivered by Mr. Rajesh K. Dambigam provided students with valuable insights into the structure and functioning of the Indian healthcare market. Participants gained enhanced knowledge about healthcare infrastructure, government initiatives, startup funding mechanisms, and emerging trends such as digital health, telemedicine, AI-driven diagnostics, and health-tech platforms. The session strengthened analytical and problem-identification skills by helping students understand real-world healthcare challenges and market gaps. Students also developed entrepreneurial skills such as opportunity recognition, business model understanding, and strategic thinking. Exposure to industry-relevant examples improved their understanding of regulatory compliance and operational challenges in healthcare startups. Overall, the event enriched students' knowledge base, improved decision-making skills, and motivated them to consider healthcare as a high-impact domain for innovation and start-up development.
Key Outputs/ Measurable Parameters (150 words)	The event resulted in measurable academic and skill-based outcome among participating students. Increased engagement was observed through active interaction, questioning, and discussion during the session. Students demonstrated improved awareness of healthcare startup opportunities and market infrastructure through reflective discussions and idea-sharing activities. Several participants were able to conceptualise startup ideas addressing areas such as affordable healthcare, rural medical access, diagnostics, and digital health services. Measurable outputs included enhanced understanding of healthcare policies, improved ability to link technology with healthcare solutions, and increased entrepreneurial awareness. Student feedback indicated a high level of satisfaction and relevance of the topic. The session also contributed to improved critical thinking, idea generation, and practical exposure to industry-oriented entrepreneurship, making it a successful and impactful learning event.

Photographs 1 and 2	 	
Poster Sample and Collage Photo		
Feedback Sample	Attached	
Registration/ Attendance	Attached	
Sample Certificate (If Any)		

Resource Person Profile Information	Name of the Resource Person - Rajesh K Dambigam Designation - Founder and CEO Company Name- Lens and Meds Phone Number – 97898 96080



Signature of IIC Coordinator

Signature of Dean-Academics