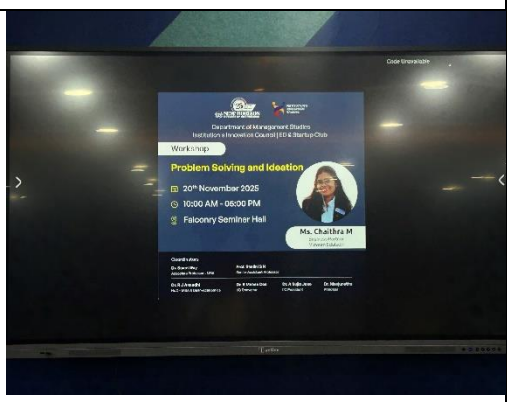
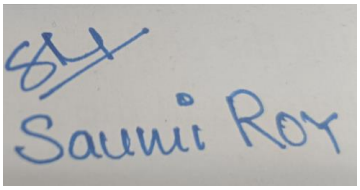
IIC Activity Report

Quarter No	IIC 8.0 – Quarter I		
Thrust Area	Inspiration, Motivation and Ideation		
Mandatory/Elective	Mandatory		
Social Media Link (Linked in/Facebook/Instagram/Twitter)	https://www.linkedin.com/feed/update/urn:li:activity:7398686461400797184		
Video Link (Minimum Five Minutes Video)	https://drive.google.com/drive/folders/1x6kkdcF2yISv74pnAtgsz2CVaUJTn7Bq?usp=sharing		
Program Driven by	NHCE IIC in association with Department Of Management Studies		
Type of Activity	IIC Activity		
Activity Name	Problem Solving and Ideation		
Program Type	Level 2- Workshop		
Program Theme	Entrepreneurship & Start up		
Mode of Conduct	Offline	~~Blended~~	~~Online~~
Time	From: 10 am	To: 5 pm	
Dates	Starting: 20-11-25	Ending: 20-11-25	
Number of student Participants(Min: 50)	145		
Number of Faculty Participants(As Many)	3		
Number of External Participants	Nil		
Expenditure Amount ,If any	2 Trophies		
Remarks	Successfully organized the IIC calendar activity		
Objective(100 words)	• To develop participants' ability to identify and define problems clearly. • To introduce structured problem-solving techniques such as brainstorming, mind mapping, and root-cause analysis. • To encourage creative and innovative thinking for generating new ideas.		

	• To guide participants in evaluating multiple ideas and selecting the most feasible solutions.
Benefit in-terms of learning/skill/knowledge obtained (150 words)	The Problem Solving and Ideation Workshop provided participants with valuable learning, skill development, and enhanced knowledge in creative and analytical thinking. Students gained a clear understanding of how to identify real problems, break them down into manageable components, and explore them from multiple perspectives. Through hands-on activities, they learned practical tools such as brainstorming, mind mapping, and root-cause analysis, which strengthened their ability to generate and evaluate ideas effectively. The workshop also improved their decision-making skills by teaching them how to compare solutions based on feasibility, impact, and innovation. Collaboration exercises helped participants develop communication, teamwork, and idea-sharing abilities, making them more confident contributors in group settings. Overall, the session enriched their problem-solving mindset, encouraged innovative thinking, and equipped them with a structured framework to approach challenges creatively and strategically in academic, professional, and entrepreneurial contexts.
Key outputs/ Measurable Parameters (150 words)	The idea generation activity was conducted as part of the workshop to encourage participants to think creatively and propose innovative solutions to real-life problems. Students worked in groups, applied brainstorming and design-thinking tools, and presented their most feasible and impactful ideas. The activity saw enthusiastic participation and produced several unique and practical concepts. After evaluation based on creativity, feasibility, and potential impact, the best idea was selected and awarded. The winning team was recognized for their originality, clarity of presentation, and strong problem–solution fit, motivating others to enhance their innovative thinking.
Photograph 1&2	

Poster sample& Collage Photo	 	
Feedback sample	Attached	

Registration/ Attendance	Attached
Sample Certificate (If Any)	
Resource person profile information	Name of the Resource person- Chaithra M Designation- Business Partner , Company Name- Viswa Edutech Phone Number - 6363734857



Signature of IIC Coordinator

Signature of Dean Academics

Dept. of Management Studies