



Report on Krishna Janmashtami – 2025

Janmashtami, the birthday celebration of Lord Sri Krishna, is one of the most significant and widely celebrated festivals in India. ISKCON Bengaluru organized the **Janmashtami Mahotsava 2025** at Whitefield, KTPO, with grandeur, attracting thousands of devotees from across the city.

To support the smooth conduct of this mega event, 45 volunteers from New Horizon College of Engineering actively participated in various service activities on the **15th and 16th of August 2025**.

The volunteering program was not only about assisting in the festival but also about instilling values of service, discipline, teamwork, and cultural belongingness among the students.

Objectives

- To provide selfless service (Seva) during the spiritual festival.
- To assist ISKCON in managing the large inflow of devotees.
- To develop teamwork, responsibility, and leadership among volunteers.
- To gain exposure to spiritual and cultural celebrations.

Areas of Service

The student volunteers were assigned duties in different zones of the temple:

1. **Experience Center**
 - Guided visitors through spiritual exhibits and interactive displays.
 - Explained the significance of Janmashtami and ISKCON's contributions.
2. **Feedback Center**
 - Collected suggestions and feedback from devotees.
 - Maintained records of visitor responses for future improvements.
3. **Crowd Control**
 - Assisted temple authorities in regulating the movement of devotees.
 - Ensured orderly darshan (viewing of Lord Krishna) and minimized congestion.
 - Guided senior citizens, children, and differently-abled devotees to priority queues.
4. **Administrative & Support Services**
 - Assisted temple staff in back-end coordination and general administrative tasks.

Outcomes and Learning for Volunteers

- **Leadership Development:** Many students led small teams within their assigned areas.
- **Communication Skills:** Volunteers interacted with a diverse group of devotees, enhancing interpersonal skills.
- **Event Management Exposure:** Gained hands-on experience in organizing large-scale cultural and spiritual events.
- **Spiritual Growth:** Learned values of humility, discipline, service, and devotion.
- **Team Spirit:** Developed stronger peer bonding through collaborative responsibilities.

Reflection and Experience Sharing

The two days of volunteering at the ISKCON Janmashtami Celebration 2025 were more than an opportunity to serve – it was a journey of learning, self-discovery, and inner growth.

As volunteers, students stepped into an atmosphere filled with devotion, discipline, and cultural richness. Their responsibilities ranged from managing crowds and assisting senior citizens to guiding visitors at the Experience Center, collecting feedback, distributing prasadam, and maintaining cleanliness.

In recognition of their dedicated service, New Horizon College of Engineering and its volunteers were honoured with Certificates of Appreciation by ISKCON Bengaluru.

Conclusion

The volunteering initiative at ISKCON's Janmashtami Celebration 2025 was a **resounding success**. The 45 volunteers from NHCE showcased commitment, enthusiasm, and responsibility in their seva.

More importantly, this initiative went beyond event management – it became a **journey of** personal growth, cultural enrichment, and spiritual awakening.

The collaboration between ISKCON and New Horizon College of Engineering stands as a remarkable example of how educational institutions can inspire youth to engage in service-oriented cultural programs, nurturing values that extend far beyond academics.

