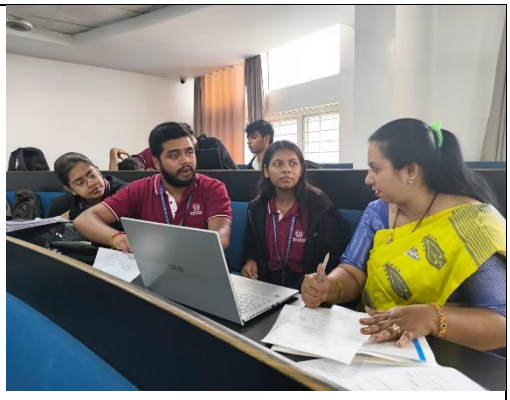
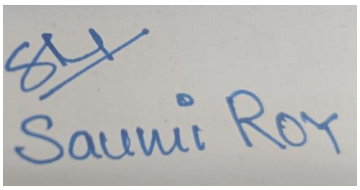
IIC Activity Report

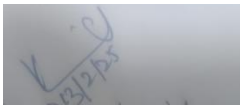
Quarter No	IIC 7.0 – Quarter IV		
Thrust Area	Awareness about Startup and related Ecosystem		
Mandatory/Elective	Elective		
Social Media Link (Linked in/Facebook/Instagram/Twitter)	https://www.linkedin.com/feed/update/urn:li:activity:7358074639178256385 https://x.com/NHCEOfficial/status/1952309285775684012		
Video Link (Minimum Five Minutes Video)	https://drive.google.com/drive/folders/16SjkcVvUbHtRPohkIV9tlnp6yOse-Wh0?usp=drive_link		
Program Driven by	Department Of Management Studies ,NHCE-IIC and ED And Startup Club		
Type of Activity	IIC Activity		
Activity Name	Entrepreneurship & Skill Development		
Program Type	Workshop & Exhibition		
Program Theme	Entrepreneurship & Startup		
Mode of Conduct	Offline	~~Blended~~	~~Online~~
Time	From: 10:00 am	To: 05:00 pm	
Dates	Starting: 31st July	Ending: 31st July	
Number of student Participants(Min: 50)	59		
Number of Faculty Participants(As Many)	4		
Number of External Participants	NIL		
Expenditure Amount ,If any	NIL		
Remarks	Event organized and conducted successfully		
Objective(100 words)	To equip aspiring entrepreneurs with practical knowledge of the **Lean Startup methodology** and the development of **Minimum Viable Products (MVPs)** through an immersive bootcamp experience, and to provide a platform for participants to **showcase innovative startup ideas** to peers, mentors, and potential investors.		

Benefit in-terms of learning/skill/knowledge obtained	Learning -**Understanding of Lean Startup Principles-**to validate ideas using real customer feedback.Gain knowledge of how to minimize waste and maximize value in early-stage startups.**Grasp of Minimum Viable Product (MVP) Concept-**to build the simplest version of a product to test market demand.To iterate quickly based on user response. **Knowledge Gained :-**Lifecycle of a startup from idea to MVP.Role of customer feedback in product development. Fundamentals of business model design using tools like the Lean Canvas.Insights into investor expectations and market readiness.	
Photograph 1&2	 	
Poster sample& Collage Photo		

		
Feedback sample	Attached	
Registration/ Attendance	Attached	
Sample Certificate (If Any)	Nil	
Resource person profile information	Dr. Nirmala M ,Professor – Department Of Computer Science , Dr. Sonia De Souza, Associate Professor – Department Of Artificial Intelligence and Machine Learning New Horizon College Of Engineering	



Signature of IIC Coordinator



Signature of HOD
Dept. of Management Studies