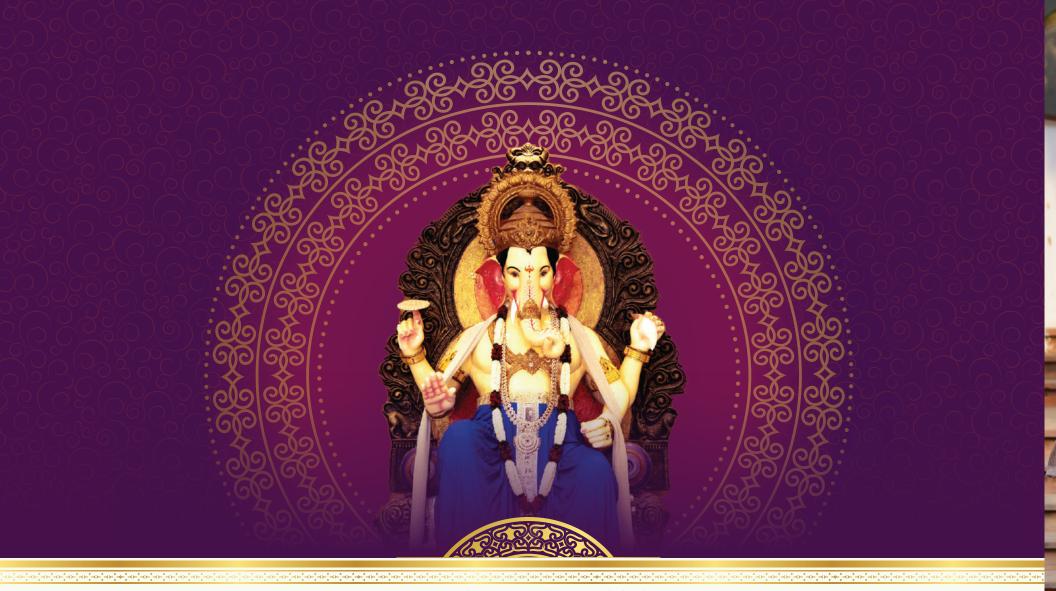




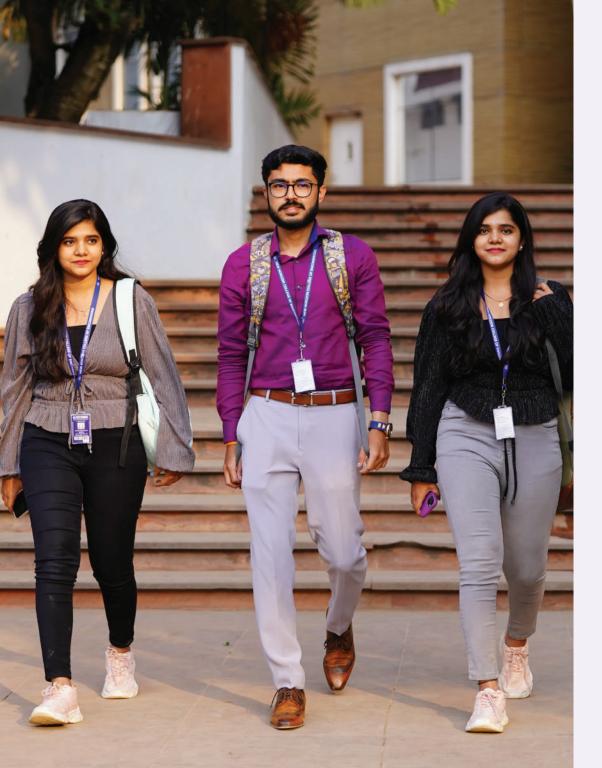
MBA & MCA



Ganesha Vandana Shlokam

om vakratunda mahakaya şuryakoti şamaprabha | nirvighnam kuru me deva şarva-kaaryeşhu şarvada ||

Oh lord with curved trunk and massive appearance, whose splendor is equal to that of a billion suns, please bless me such that I do not face any obstacles in any of my endeavors anytime.



Institution Credentials

NHCE is recognised by leading academic and regulatory bodies for our commitment to quality education and institutional excellence.















About us

NHEI

New Horizon Educational Institution, established in 1970, is dedicated to creating the leaders of tomorrow. NHEI has a glorious history of 50 years as one of the most premium institutions in the country, providing quality holistic education ranging from kindergarten to PhD. The institution has tie-ups with various MNCs and international universities. Also, it boasts of numerous Centers of Excellence within the campus to provide a comprehensive multi-disciplinary platform to all our students that can empower them to reach their pinnacle of knowledge. The Government of Karnataka has conferred the prestigious Karnataka Rajyotsava State award for the year 2012 to New Horizon Educational and Cultural Trust for outstanding contribution to education and social service in the state of Karnataka.

NHCE

New Horizon College of Engineering, established in the year 2001, is an autonomous college permanently affiliated with Visvesvaraya Technological University (VTU), approved by the All India Council For Technical Education (AICTE) & University Grants Commission (UGC). It is accredited by NAAC with an 'A' grade. All UG courses are accredited by the National Board of Accreditation (NBA). NHCE offers a range of Undergraduate, Postgraduate, Professional and Research Programs. The scenic and serene campus of NHCE is surrounded by major information technology giants like Intel, Accenture, Aricent, Cisco, JP Morgan, Symphony, etc to aid in the development of knowledge. NHCE provides an environment that is conducive to personal, intellectual, and professional growth.

Master of Business Administration

The Department of Management Studies offers a two-year, four-semester autonomous Master of Business Administration (MBA) program that is affiliated with Visvesvaraya Technological University. MBA is a dynamic and innovative program which offers dual specializations based on choice based credit system (CBCS). In addition to this, it also comprises of many certifications and value-added programs which ensure that students acquire all the required skills to meet the industry standards and to overcome the challenges of current business scenarios. The teaching methodologies used to deliver the program are case analysis, discussions, assignments, design-thinking workshops, PowerPoint presentations (PPT), Expert lectures, industrial visits, workshops, seminars, orientation programs, industry connect programs, TEDx videos and outbound activities. To give international exposure, foreign educational tours are organized for those who opt for it. The program is inclusive of professional training viz placement training, effective communication, personality development, aptitude, and analytics that enable the students to match industry expectations and take on the challenges of the changing world.

Vision

To evolve into a globally integrated B-school contributing towards management education, consultancy, research leadership and corporate excellence.

Mission

- To constantly strive to provide students with an in-depth knowledge and understanding of business and managerial concepts.
- To promote lateral thinking and a spirit of enquiry among our students, so that they look from a different angle, and have a creative approach and are able to provide simple solutions to complex business problems.
- To deliver through our teaching learning process, the richness of entrepreneurship and multidisciplinary knowledge in a way, where ethics and social commitments will be the corner stone for our students.

Eligibility Criteria

A student should have passed their regular 3 year Bachelor's degree with not less than 50% aggregate taken together of all subjects of the degree examinations (SC/ST-45%).

Benefits of Being Autonomous

- Academic Freedom
- · Choice-Based Credit System (CBCS)
- Better Subject Choice and Elective
- Employability Becomes Easier

- Examinations
- · Internship support
- Make-up Examination
- Supplementary Examination

Career Scope

The MBA program is one of the most sought-after programs. The two years at the college provide students with excellent learning opportunities in various management disciplines, as well as strong experiential learning through case studies and live projects. After completing an MBA, students can pursue a variety of job opportunities in marketing, human resources, and finance. Business development, advertising, marketing, research, talent acquisition, talent management, consulting, investment banking, and business analysis are some of

the most popular options, with attractive pay packages.

InternshipsDegree



Department of Management Studies

	Academic Features					
SI. No	MBA Professional	SEM				
1	Training in SPSS	II				
2	Training in MS Power BI	II				
3	Outbound Experiential Learning Program	I-II				
4	Workshop on Stock Market Operations	II				
5	Certification in Entrepreneurship Development	II-III				
6	Business Incubation Support	I-IV				
7	Business Newspaper Subscription	I-IV				
8	Competency Mapping & Profiling workshop					
9	Specialization Orientation Workshop & Certification					
10	Industry Sectoral Analysis workshop	II				
11	Certification in Design Thinking	II-III				
12	Project Report Writing	III				
13	Case Writing & Case Analysis	I-II				
14	Industry expert guest lectures	I-IV				
15	Industrial Visits	I-IV				
16	Membership in Alumni Forum	IV				
17	Membership in Department Clubs	I-IV				
18	Unique domain workshop	II				
19	Membership from Professional Management Association	III				

Industry Certifications							
(Students have the option of selecting any / all of the following industry certification as value added courses)							
1	Capstone Business Simulation + IIMBx certification from IIM Bangalore (minimum 40 students)	II					
2	MO - 200 Excel Certification	I					
3	HBX certification from Harvard Business School Online, Harvard University, US* or any Global University Experience *(minimum 30 students)	III					

MBA Specializations

Marketing

"In the modern world of business, it is useless to be a creative, original thinker unless you can also sell what you create."

- DAVID OGILVY.

Marketing is considered the most glamorous of the traditional core of Business Administration. Marketers are directly responsible for creating a brand's character and recognition. It creates a bond between the consumers and the products/services being provided by an organization. With the advent of digital marketing, and marketing analytics it is now a ubiquitous practice from startups to corporate giants.

Human Resources

"Hire people who are better than you are; then leave them to get on with it. Look for people who will aim for the remarkable; who will not settle for the routine." - DAVID OGILVY

The one-point agenda of leadership is to create leaders. Human Resources is the key to hiring and retaining the right mix of talent required to take an organization to the next level. HR is the powerhouse that turns the wheels of giant corporations and ensures the well-being of the workforce. The HR department assumes even more importance in the knowledge industry as it has to ensure that the workforce is regularly upskilled and updated on the latest technologies. MBA in HR at NHCE equips you with the Legal and Compliance frameworks to lead an organization's workforce. It gives you the toolkit to identify and retain the right talent.

Finance

"Accounting is the language of business." - WARREN BUFFETT

Finance is the spine of every organization. No organization can flourish without strong financial fundamentals. Managing finances is one of the most important aspects of business. In order to start up or even run a successful business, one needs an excellent knowledge in finance management, planning, and decision-making. Department of Management Studies at NHCE imbibes in a student an apt acumen for understanding the management of finances, so that they can acquire in-depth knowledge and great aptitude skills to develop professional skills and climb the ladder of success. ERP modules and investment labs in various finance courses prepare students to be industry-ready and grab excellent job opportunities in finance.

LSCM (Logistics & Supply Chain Management)

"95% of quality-related problems can be solved with seven fundamental quantitative tools." - Dr. ISHIKAWA

LSCM plays a crucial role in an organization as it handles tasks like arranging for transportations & distribution like designs, operations and maintenance of the system used for the production of goods. India, over the past decade, has experienced an unparalleled boom in the logistics sector. The thriving e-commerce market in India is bringing-in new opportunities for logistics and supply chain management professionals. LSCM at NHCE imparts field-specific knowledge and educates the students about various trends in the industry. It covers the latest concepts of logistics, supply chain management and business process improvement. The curriculum is designed in such a way that it provides industry-specific knowledge and skills dissemination.

Artificial Intelligence & Data Science

"Information is the oil of the 21st century, and analytics is the combustion engine." - PETER SONDERGAARD. 90% of the world's data was generated over the last two years alone! You can reread this statement.

There are 2.5 quintillion bytes of data created each day at our current pace, but that pace is only accelerating with the growth of the Internet of Things (IoT).

MBA in AI&DS at NHCE provides the scientific foundation that equips students with the right tools and strategies for taking on the world of big data. Students create the right tools, strategies, and visualizations and keep a tab on the market's pulse. It is also popular as a dual specialization, bringing 360° maturity and understanding.

The specialization subjects are based on choice based credit system (CBCS). CBCS allows an MBA for industry skill development, promotes flexibility, academic freedom & a lerner-centric approach in management education.



Collaborations and Beyond



Harvard Business School Online Program: NHCE has entered into a Strategic Alliance with Harvard Business School Online, a unit of Harvard Business School (HBS), Boston- US, which is consistently ranked among the top business schools in the world to offer Harvard Business School Online courses in a uniquely engaging way to learn vital business concepts. This agreement is designed to bring the Harvard Business School classroom experience and case studies to participants. A student can choose any one program which is best suited for him and it includes Business Analytics, Economics for Managers, Entrepreneurship Essentials, Financial Accounting, and Sustainable Business Strategy. The biggest advantage of this initiative is that upon successful completion of the program, the participant will receive a certificate of completion from Harvard Business School Online and will get Alumni status & Lifetime benefits from Harvard Business School Online.



New Horizon College of Engineering (NHCE) signed an agreement with the Indian Institute of Management Bangalore (IIMB) to launch its IIMBx B-School Partnership programme on 30th May 2018. The partnership includes a Certificate in Strategy and the Sustainable Enterprise and Certificate in Organization Design: Creating a Competitive Advantage for the MBA Program. IIM Bangalore is one of the top management B-schools in India known for its holistic, transformative and innovative education. This partnership programme enhances the thinking capabilities of the students. Certification programme from a premier institution like IIM Bangalore will strengthen the resumes of the students and provide better chances of good job profiles and higher pay packages.



Capstone® was created by CAPSIM® Management Simulations, Inc., USA. Capstone® simulation is used by Leading B-Schools and Corporate Executive Training by several Fortune 500 companies. This experiential learning technique has delivered a lasting value to promising business enthusiasts. MBA students of NHCE get this opportunity to go through the experiential learning programme of the Capstone Business Simulation Tool.



SAP is integrated into the curriculum, All the three specializations get to learn their respective SAP Modules \cdot SAP-FICO \cdot SAP – HCM \cdot SAP – SD





futureskills New Horizon College of Engineering and NASSCOM- IT/ITeS Futureprime MOU

The objective of this MoU is:

- 1 To undertake relevant skills upgradation via training programs, skill competency development programs including Foundation & Deep Skilling courses in the areas of emerging technologies.
- 2 To equip the students with Virtual Internship & faculty with Faculty Development Programmes in emerging technologies suitable for IT and non IT branches including Civil Engineering, Mechanical Engineering and MBA programs.
- 3 To encourage any-time, any-where, continuous self-paced learning for acquiring newer and industry relevant skill sets, build digital fluency on emerging technologies & professional skills through the availability of byte sized micro learning content.
- 4 To provide a diagnostic facility that offers aspirants/candidates an analysis of their aptitude and capabilities so that they can be guided on learning pathway options.
- 5 To provide a novel framework and an inclusive 'one stop up-skilling/ re-skilling solution' in new and emerging IT technologies that envisages a paradigm shift in the existing value chain through synergistic efforts of all stakeholders.
- 6 To motivate and create value at every step through innovative mechanisms such as 'skills passport', 'skills wallet', 'badges' etc. based on the aspirant's effort in their skilling journey.



NHCE has signed an MOU with COWE.

Confederation of Women Entrepreneurs (COWE) aims to support budding women entrepreneurs and drive them to be independent businesswomen in economic and political spheres of power. MoU with COWE strives to empower women through entrepreneurship by imparting relevant training, counseling, and handholding to enhance their skills and to continuously improve our services to the members through knowledge sharing and advocacy.

MOU Signing with Karnataka Management Association (KMA)

The Department of Management Studies held a signing ceremony to establish a Memorandum of Understanding (MOU) between the Karnataka Management Association (KMA) and the New Horizon College of Engineering (NHCE). Founded in 2015, KMA is a nonprofit organization that connects management professionals in Karnataka and aims to enhance management skills. KMA's Human Resources Development (HRD) division aids undergraduate and postgraduate students, like those in BE and MBA programs, by improving their skills and helping them secure jobs with good salaries. KMA has a team of IT, ITes, FMCG, and E-commerce experts for training and placements. This partnership will strengthen ties between education and industry, preparing students for successful career.

MOU signing with BMA

Department of Management Studies signed a Memorandum of Understanding (MOU) between the Bangalore Management Association (BMA) and New Horizon College of Engineering (NHCE). Founded on October 10, 1953, BMA is a nonprofit organization that aims to improve managerial skills in India. This partnership will introduce a Joint Certification Program, available online and in blended formats, along with Capstone Projects. Students will receive certificates upon course completion. BMA will assist NHCE by connecting with experts for guest lectures and workshops and providing guidance on teaching methods and academic activities. This collaboration aims to enhance the learning experience for NHCE students.

MOU signing with MTC Global

The Department of Management Studies signed a Memorandum of Understanding (MOU) between MTC Global and New Horizon College of Engineering (NHCE). Prof. Bholanath Dutta, Founder of MTC Global, and Dr. Manjunatha, Principal of NHCE, signed the agreement. MTC Global is a leading think tank in higher education, with operations in over 30 countries. It connects more than 1,000 business schools and has 30,000 members. It participates in the United Nations Global Compact program and is certified by the UN Academic Impact.



Master of Computer Applications

The Department of Master of Computer Applications (MCA) at New Horizon College of Engineering, established in 2002, offers MCA and PhD program affiliated with Visvesvaraya Technological University, Belagavi. Located in the IT hub, the department organizes guest lectures, expert talks, and industrial visits with industry leaders, providing students with a strong foundation in IT fundamentals. With state-of-the-art labs, excellent infrastructure, and a highly qualified faculty with many holding doctorates, the department emphasizes quality education and professional excellence. The curriculum includes projects that foster programming skills, creativity, and critical thinking. The program integrates global standards with industry needs, preparing students for the evolving technology landscape. It promotes ethical values, research, and entrepreneurship, supported by active engagement in consultancy, patents, and publications.

VISION

To emerge as a department of eminence in the field of Computer Applications in serving the Information Technology Industry and the nation by empowering students with a high degree of technical, managerial and practical competence.

MISSION

- To strengthen the theoretical, practical and ethical aspects of the learning while inculcating a culture of research, innovation and practical applications amongst faculty and students.
- To encourage long-term interactions between the department and the IT Industry through rich involvement of the Industry in the design of the curriculum and its hands-on implementation.
- To strengthen and mould students in professional, ethical, social and environmental dimensions by encouraging participation in co-curricular and extracurricular activities.

CAREER SCOPE

MCA students are offered jobs through campus recruitment by multinational companies in various positions during the final year of their course. These positions include Software Engineer, Database Administrator, Web Developer, Network Administrator, System Analyst, System Administrator, Software Testing Engineer, System Engineer, Network Engineer, Domain Consultant, Project Developer, Hardware Engineer, Business Analyst, Data Analyst, and more. Students with an MCA degree can pursue rewarding careers in popular multinational companies with attractive salary packages. Therefore, career options after an MCA degree are vast, particularly in today's technology and communication-driven world.

Program: Core Courses And Elective Courses

Trending Technologies Offered

- Augmented Reality & Virtual Reality
- · Artificial Intelligence and Machine Learning
- Cloud Computing & Virtualization
- Data Science
- Business Intelligence
- Cyber Security

Industry Skills Incorporated

- Java Script
- SQL, NoSQL
- Mobile Application Development
- Full Stack
- Software Testing
- Project Management

Salient Features of MCA@NHCE

- Big Data Analytics using Hp Vertica
- Database Administration using Db2
- · Block Chain
- VM Ware Virtualization Essentials
- · Robotic Process Automation
- Skill Building Workshops

Comprehensive Curriculum Coverage
Industry-Integrated Learning Experience
Advanced Specializations Offered
Research & Development Focus
State-of-the-Art Facilities
Strong Placement Support
Research & Innovation Prospects



Department of Master of Computer Applications

Academic Features								
Sl. No	MCA Professional	SEM						
1	MCA Degree (Visvesvaraya Technological University)							
2	Computer Society of India (CSI) Membership							
3	Industrial Visits	I - IV						
4	Guest Lectures by Eminent Experts	I - IV						
5	Workshops	I - IV						
6	Technical Student Symposium/Conference	I - IV						
7	Participation in National/International Technical Events	I - IV						
8	Induction/Bridge Course	I						
9	Collaborating with Faculty in Research Projects	II - IV						
10	Coaching and Remedial Classes							
11	Enabling and Encouraging students to prepare for participation in various in-house competitions							
12	Enabling and Encouraging students to prepare for participation in various inter collegiate & inter-University competitions							
13	Student Development Initiative: Mentoring							
14	Enabling for Industry-Oriented Courses	I - IV						
15	Student Career Support Initiative : Placement Training	I - IV						
16	Mock Viva-Voce	I - IV						
17	Student Development Initiative: Professional Student Counselling	I - IV						
18	Mandatory MOOC Courses and Certification	I - IV						
19	Student Club Activities	I - IV						
Industry Certifications (Students have the option of selecting any one of the following industry certification domain as value added courses)								
1	Training on Cyber Security	I - IV						
2	Training on Python Full Stack Web Development	I - IV						

Scholarship

Academic Scholarship

First Year MBA & MCA Programs					
Description	New Horizon Students	Students From Other Colleges			
Above 75% in Degree	Rs. 20,000/-	Rs. 15,000/-			

Sports Scholarship

First Year MBA & MCA Programs						
Description	New Horizon Students	Students From Other Colleges				
National Level Winner or Best Player	Rs. 25,000/-	Rs. 20,000/-				
State Level Winner or Best Player	Rs. 20,000/-	Rs. 15,000/-				



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About HRD

New Horizon College of Engineering (NHCE) aims to create able engineers and business managers equipped with life skills, such as solving complex problems, re-engineering processes, and adding value to businesses. Beyond the academic curriculum, the required skills enhance each student's overall capability. The Department of Human Resource Development channels individual student talents to help them acquire skills and abilities relevant to current industry needs. It is a pivotal centre for facilitating connections among students, alumni, faculty and recruiters.

The Department of HRD comprises five divisions: Corporate Relations, Learning & Development, Placements, Consultancy, and IIIC. The collaborative efforts of these divisions ensure student readiness as per industry standards. The diverse training programs, along with a plethora of industry interactions and rigorous exposure to cutting-edge technologies, prepare students for the corporate world. New Horizon College of Engineering has always been the preferred institute of corporates for fresh talent acquisition.

VISION



To make the institution into an epitome of learning and provide global opportunities for the students.

MISSION



To ensure that the students develop a positive attitude

To ensure that the skills of the students are identified and oriented in the right direction

To engineer the young minds to be

disciplined, dedicated and determined.

GOAL



To provide training on life skills, career guidance and placement opportunities to all students studying in New Horizon College of Engineering.

QUALITY POLICY



- 1. Continuous Learning
- 2. Industry Readiness
- 3. Application Oriented
 - 4. Accountability
 - 5. Sustainability

Human Resource Development













Corporate Relations

Learning & Development

Placements

IIIC
Industry Institute Interaction Cell

Testimonials

Anusha C L

1NH23BA017

I extend my heartfelt gratitude to the Department of Management Studies and the Department of HRD at NHCE for their invaluable support and guidance in helping me achieve this milestone in my career. Their constant encouragement, well-structured training programs, and industry insights have prepared me for the corporate world. The faculty's commitment to equipping students with technical knowledge and practical skills has significantly contributed to my confidence and readiness for this opportunity at EY GDS. Their mentorship, along with the countless learning experiences provided, has played a crucial role in my growth. I truly appreciate my professors' and mentors' dedication and efforts in shaping my journey. I am incredibly thankful for the strong foundation they have given me for my future endeavors.

Prathiksha A

1NH23BA106

I am incredibly grateful to the Department of Management Studies of NHCE and the Department of HRD at NHCE for their unwavering support and guidance throughout my placement journey. Their mentorship, training programs, and continuous encouragement have played a crucial role in helping me secure an opportunity at EY GDS. The faculty's dedication to student success, industry exposure, and skill development sessions have been instrumental in shaping my professional growth. The learning environment they have created has enhanced my knowledge and given me the confidence to step into the corporate world. I sincerely appreciate their efforts in providing students with the right resources and opportunities to achieve their career aspirations.

Karteek Krishnaji Kulkarni

1NH23BA061

I want to express my sincere appreciation to the New Horizon College of Engineering (NHCE), the Department of Human Resource Development (HRD), and the Department of Management Studies. NHCE fosters academic excellence and professional growth through a dynamic learning environment. Special thanks to the HRD for its dedication to career development and skill enhancement programs and the Management Studies Department for providing quality education and industry exposure. I fully support future initiatives by NHCE and these departments, which enhance learning and networking opportunities. I appreciate your commitment to excellence, and I wish NHCE continued success.

Prathith

1NH22MC082

"My life at New Horizon College of Engineering and the Department of MCA was immensely rewarding. The dedication of the faculty to academic excellence and student success is unparalleled, offering support and guidance beyond the classroom. The meticulously designed curriculum keeps pace with industry trends, ensuring we are well-prepared for the professional world. Additionally, the state-of-the-art infrastructure, vibrant campus life, and excellent placement opportunities made my educational journey both enriching and enjoyable."

K Bhavana

1NH22MC050

"My journey at New Horizon College of Engineering has been incredibly rewarding. The curriculum, with its blend of theory and practical learning, helped me grow academically, complete a research paper, and undertake various projects. The professors enhanced my technical skills, thoroughly preparing me for my career, which ultimately led to my successful job placement with a reputable company."

Muhammad Suraquatu

1NH22MC068

"As an alumnus of the MCA department, I want to express my heartfelt gratitude to my teachers and mentors for their invaluable support and encouragement throughout my journey. I am deeply thankful for all the opportunities and assistance provided. I am thrilled to share that I have been placed at LG Soft India. This achievement wouldn't have been possible without the exceptional support and guidance from the HRD placement services and facilities."

Student Development Programs

Technology Business Incubation Centre

NHCE has actively supported 130+ active startups through the Technology Business Incubation Centre, and they are now operating under the banner of the Centre For Innovation and Entrepreneurship. During the last three years, the vibrant Patent Cell has assisted startups as well as other students and faculty members in filing nearly 264 patents. Industry-sponsored labs with cutting-edge facilities have been established at NHCE to foster a startup-friendly environment!

New Horizon Entrepreneurship Development Cell (NH-EDC)

The vision of this cell is to educate, mentor, and provide entrepreneurial resources to aspiring entrepreneurs, as well as to build an extensive resource pool to assist potential student entrepreneurs. NHCE is one of the colleges chosen for the PM-YUVA Yojana (Pradhan Mantri Yuva Udyamita Vikas Abhiyan), which aims to develop an enabling ecosystem for entrepreneurship through entrepreneurship education. Since its inception, NH-EDC has collaborated with the National Entrepreneurship Network (NEN) to conduct various activities for students to promote entrepreneurship on campus. E-WEEK is one such initiative in which a variety of activities are held to inspire students, who are regarded as entrepreneur spark plugs.

Key Objectives of NH-EDC

- \cdot To serve as a conduit for ideas from students and experts.
- To introduce innovative training techniques for students who want to start their own business.
- To provide skilled faculty support and consultation.
- To prepare students for entrepreneurship and start-up ventures.



Student Clubs

Master of Business Administration (MBA)

- Entrepreneurship Development & Start-up Club
- · Data Analytics Club

Master of Computer Applications (MCA)

• FOSS – Free Open Source Software Club

Extra Curricular Clubs

- Dance Club
- · Music Club
- · Art Club
- Literary Club
- Photography Club
- NSS Club
- $\boldsymbol{\cdot} \, \mathsf{Socio\text{-}Political} \,\, \mathsf{Club}$
- Fitness Club
- · Media Club
- Fashion Club
- · Leo Club
- · Green Warriors Club
- Rotract Club
- Drama club
- · Alumni Club



Infrastructure

Facilities

- · WIFI Campus
- · Lecture Halls
- Auditorium
- · Seminar Halls
- · Well Equipped Laboratories
- Cafeterias
- · Medical facility
- · RO drinking water
- · Reprography Center
- · Round the clock security
- Book store & stationery shop
- · Bank & ATM
- Transport facility
- Indoor Stadium
- · Outdoor gym
- · Indoor gym
- · Sports Ground
- · Dance Studio
- Parking Facility
- · 24-hour CCTV Surveillance

Library

(Open 24 hours x 365 days)

- · Stack area
- Reference section
- · Video conference room
- · Faculty discussion room
- State of the art digital library
- Books and stationery shop
- · Access to National Digital Library
- Institutional Repository

- · Student discussion rooms
- · Library spread over two floors
- 600+ seating capacity reading Hall
- Over 48,217 volumes of latest books
- Member of IEI, IETE, VTU Consortium, ISTE, CSI
- · Remote access to subscribed electronic resources
- National and International print and online journals

Hostels

Accommodation For Over 1200 Students On Campus

Hostel accommodations for over 1200 students on campus have been built to provide students with a safe and welcoming environment. There are separate hostel facilities for boys and girls. The living areas are designed to promote harmony. We have gone to great lengths to keep the surroundings green and fresh. Such an environment fosters the development of productive thoughts and ideas. It serves as a student's "home away from home." We see the dormitories as a place for students to study, relax, and socialize.

- Wi-Fi in hostel blocks
- 24-hour power backup
- · Hygienic kitchen & quality food
- · Vegetarian & Non-vegetarian menu
- 24-hour ambulance service
- Hot water facility
- · Well-furnished rooms

- · Laundry facility
- · Choice of North & South Indian food
- Single room (Boys' Hostel) for PG students
- Experienced resident wardens in each hostel
- 24-hour CCTV Surveillance
- RO drinking water
- · Well-trained security

Ragging is a criminal offense and is strictly prohibited

State-of-the-art Facilities

Conference Rooms

This ultramodern space facilitates board meetings and campus recruitments.

Video Conference Room

Allows two or more locations to communicate via simultaneous two-way video and audio transmissions using telecommunication technologies. This room serves as an online classroom as well. It has a recording facility for recording guest lectures for the benefit of students.

Seminar Halls

are designed with cutting-edge technology to meet the needs of every student. Seminar rooms are used for seminars, workshops, guest lecturers, and a variety of other intellectual activities.

Lecture Halls

In accordance with international standards, the lecture halls are light, spacious, and well ventilated. The extensive use of audio-visual media allows students to quickly grasp advanced technology.

Canteens / Cafeteria:

The college cafeteria is spacious, clean and hygienic, It offers a variety of North Indian, South Indian and Chinese cuisine. All food is offered at concessional prices in the canteen/cafeteria.

Sports Facilities:

Our students play different sports & games at different levels. The college provides a host of indoor & outdoor sports facilities for the students. An indoor stadium with state-of-the-art facilities houses courts for basketball, volleyball, and badminton alongside a well-maintained playground. The campus also features indoor/outdoor gymnasiums and indoor games like chess & table tennis.

Sargam

Sargam is an Annual National Inter collegiate Cultural Festival hosted by New Horizon Educational Institution.

In 2024, the event witnessed the participation of over 15,000 students representing 365 colleges nationwide, showcasing their talents in both senior and junior-level competitions on the theme "Bharat". Which is more than just a name - it is a sentiment, a tapestry of stories, and an ever-pulsing heartbeat that resonates with history, diversity, and unity. The mega event featured energetic and powerful dance performances on the theme 'The Great Indian Dynasties'. The total cash prize given to the winners of various events was Rs.10,00,000. The grand finale of SARGAM 2024 was marked by a LIVE CONCERT by BADSHAH, whose stunning performance captivated the audience.





Rudraksh

Kaliyug's Chakravyuh

The 10th edition of Rudraksh, the annual Intercollegiate Management and Cultural Fest, was held on March 18th and 19th, 2025, by the Department of Management Studies. Rudraksh continues to be a vibrant platform for students from across the country to showcase their co-curricular and extracurricular excellence.

This year, the fest brought together over 500 students from 50+ colleges, creating a dynamic space for creativity, competition, and collaboration. Themed "Kaliyug's Chakravyuh: Decode, Conquer, Dominate!", the fest challenged participants to navigate complexities with clarity, courage, and conviction-celebrating the indomitable spirit of youth.

The inaugural ceremony was graced by Dr. Rose Kavitha, Head of the Department of Management Studies, who spoke about the enduring legacy of Rudraksh and its role in nurturing young leaders. Esteemed personalities like Mr. Achuth Gowda, Managing Director and Vice-President, Fidelitus Corp, and Ms. Sadwini Koppa, Playback Singer and Music Composer, joined as Chief Guest and Guest of Honor, respectively. They emphasized the importance of cultivating a positive mindset and holistic well-being.

With a diverse lineup of events spanning marketing, finance, and human resource domains, participants were challenged and inspired throughout, competing for top honors and recognition.







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