



IIC Activity Report

Quarter No	IIC 7.0 – Quarter II		
Thrust Area	Innovation Validation and Concept Development		
Mandatory/Elective	Elective		
Social Media Link (Linked in/Facebook/Instagram/Twitter)	https://www.linkedin.com/feed/update/urn:li:activity:7295797429109497857		
Video Link (Minimum Five Minutes Video)	https://drive.google.com/file/d/1MKFI_k6ZmXPqCAsNpfIyCIxH6rmhTvVx/view?usp=sharing		
Program Driven by	NHCE IIC, in association with the Department of Management Studies & NHCIE		
Type of Activity	IIC Activity		
Activity Name	Panel Discussion on Entrepreneurship “AROHAN – Innovate Inspire Entrepreneur in You”		
Program Type	Level 1 – Expert talk		
Program Theme	Entrepreneurship & Start-up (Let's Break the Myth Around Entrepreneurship)		
Mode of Conduct	Offline	Blended	Online
Time	From: 10:00 am		To: 01:00 pm
Dates	Starting: 13 th Feb		Ending: 13 th Feb
Number of Student Participants (Min: 50)	180		
Number of Faculty Participants (As Many)	4		
Number of External Participants	NIL		
Expenditure Amount, If any	NIL		
Remarks	The event was organized and conducted successfully.		
Objective (100 words)	<p>Dispelling common misconceptions about entrepreneurship by offering real-world insights to foster an inclusive entrepreneurial mindset.</p> <p>Discuss the impact of setbacks, failures, and pivots in entrepreneurship and their contribution to long-term success. Debunk the myth that substantial investment is required to start a business by exploring alternative funding methods such as bootstrapping, crowdfunding, and grants. Emphasize work-life balance</p>		

	<p>strategies. Inspire aspiring entrepreneurs to take their first steps, innovate, and use available resources to start or expand their ventures.</p> <p>Establish a platform where aspiring entrepreneurs can connect with experienced professionals, mentors, and peers for guidance and support.</p>
<p>Benefit in terms of learning/skill/knowledge obtained.</p>	<ul style="list-style-type: none"> • Learning Outcome—Comprehensive Insights: Learn from real-life entrepreneurial failures and successes and avoid common mistakes to understand what it truly takes to build and sustain a successful business. Gain a strong grasp of essential concepts like funding, scalability, market validation, and business growth strategies. <p>Skill Development</p> <ul style="list-style-type: none"> • Challenge Assessment and Innovation: Develop the ability to assess challenges and create innovative solutions. • Decision-Making & Risk Management: Improve decision-making and risk management skills. • Networking and Communication: Enhance your ability to effectively build connections and communicate ideas. • Growth Mindset: Cultivate a growth mindset to handle setbacks and pivot when necessary. • Leadership & Team Building: Strengthen leadership and team-building capabilities. <p>Knowledge Enhancement</p> <ul style="list-style-type: none"> • Funding Options: Learn about various funding options. • Execution Over Ideas: Understand the importance of execution over merely having a great idea. • Stress Management & Productivity: Get tips on managing stress, avoiding burnout, and maintaining productivity. <p>Technological Impact: Discover how technology is reshaping entrepreneurship and how to leverage digital tools for success.</p> <p>These refined points offer a well-rounded approach to entrepreneurial learning and skill development.</p>

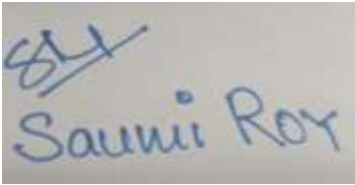
Photograph 1&2



Poster sample & Collage Photo



Feedback sample	Attached
Registration/ Attendance	Attached
Sample Certificate (If Any)	Nil
Resource person profile information	Mn

A photograph of a handwritten signature in blue ink on a light-colored surface. The signature consists of a stylized initial 'SR' followed by the name 'Soumi Roy'.

Signature of IIC Coordinator

A photograph of a handwritten signature in blue ink on a light-colored surface. The signature is partially obscured and appears to be 'K. Roy'.

**Signature of HOD
Dept. of Management Studies**