



**NEW HORIZON**  
COLLEGE OF ENGINEERING



## IEEE DAY 2024 EVENTS

- **Title :** CSR Activity
- **Nature of the Event:** Non-Technical Event
- **Date :** 9<sup>th</sup> November 2024
- **Time :** 10am to 12pm
- **Name of the Faculty Coordinator :** Dr. Rajesh – Associate Professor
- **Number of Teams/Participants:** 53
- **Brief report :**

On IEEE Day, the IEEE Student Branch under the IEEE Bangalore Section organized a school visit to the Government School in Doddabanhalli, aligning with the principles of Corporate Social Responsibility (CSR). This initiative aimed to extend support to underprivileged students, offering them valuable educational and wellness resources to foster their growth and well-being. The event stood as a testament to IEEE's commitment to community outreach, especially in the areas of education and health, which are pivotal in the development of young students.

The event was thoughtfully structured to address both gender-specific and general needs of the students. A significant part of the day was dedicated to a personal and menstrual hygiene session specifically designed for girls. This informative session helped address an important, often overlooked, aspect of health, equipping the girls with essential knowledge about hygiene practices. This talk aimed to encourage healthy habits and foster confidence, creating a safe environment where the girls could openly discuss topics essential to their personal health and well-being.

Apart from the talk held for the girls, a storytelling session was arranged for the boys, encouraging imagination, curiosity, and creativity. Through engaging stories, the boys were exposed to moral values, ethics, and the power of storytelling as a means of learning. Storytelling, as an educational tool, nurtures critical thinking and empathy, offering a unique approach to learning that is both entertaining and enlightening. The interactive format allowed the boys to actively participate, making it an enjoyable and memorable experience.

The event also featured a fun group activity that all students could enjoy together, regardless of age or gender. This inclusive activity aimed to promote teamwork, cooperation, and camaraderie among the students, fostering a sense of unity and joy. For many, these activities provided a refreshing break from their regular routine, bringing smiles to their faces and enhancing their sense of belonging. The volunteers took great care in planning and organizing these activities and multiple fun-packed minigames to ensure every student could participate and feel included, making the day enjoyable and memorable for everyone involved.

To wrap up the event on a high note, snacks and goodies were distributed to all the students. This small gesture added to the cheerful atmosphere, as well as bringing in the Childrens Day atmosphere early, the distribution of treats brought out excitement and gratitude in the children. Such gestures, though simple, help build a bond of trust and warmth between the volunteers and the students, showing that every effort, big or small, can make a difference in someone's life.

The event saw an overwhelming response, with over 40 volunteers contributing their time and effort, impacting the lives of 170 students at the Government School. The success of the event was evident from the smiles, laughter, and expressions of joy on the children's faces, highlighting the positive impact of IEEE's outreach efforts. The initiative not only promoted education and health but also brought attention to the importance of well-being among students who might otherwise lack access to these resources.

The IEEE Student Branch extends heartfelt gratitude to the Government School in Doddabanhalli for their support and cooperation in hosting this event. The school administration's openness and collaboration were instrumental in ensuring the day went smoothly. A special acknowledgment goes out to all the volunteers whose enthusiasm, dedication, and hard work made this event possible. Their collective efforts exemplified the spirit of community service and showed how impactful a unified effort could be in uplifting underprivileged sections of society.

