

NSS UNIT CELL

Report on

"Swabhav Swachhata-Sanskaar Swachhata"

The National Service Scheme (NSS) and the National Cadet Corps (NCC), in association with the Bruhat Bengaluru Mahanagara Palike (BBMP), organized an impactful event "*Swabhav Swachhata-Sanskaar Swachhata*" on 25th September 2024. The event took place at the New Horizon College of Engineering and saw active participation from students, staff, and BBMP officials.

Chief Guest and Inaugural Session

The program was inaugurated in the presence of the Chief Guest, Manjula Aravind Limbavali, Member of the Legislative Assembly (MLA) for Mahadevapura constituency. The event commenced with a traditional invocation song dedicated to Lord Ganesha, followed by the ceremonial lighting of the lamp by the dignitaries. The Chief Guest was welcomed warmly by Dr. Manjunatha, Principal of New Horizon College of Engineering, and other officials.

Key Activities

The highlight of the event was a drama staged by BBMP officials that emphasized the critical importance of waste segregation in the city. The drama effectively conveyed the message of sustainable waste management by showcasing different types of waste and the need to segregate them correctly at the source.

Distribution of Resources

In a gesture of appreciation and support, the Chief Guest, along with other dignitaries, distributed clothes and garbage collectors to all the scavengers working in the Bellandur region under BBMP. This distribution symbolized gratitude and recognition for the invaluable contribution of the scavengers in maintaining the cleanliness of the area.

Addresses by Dignitaries

Chief Guest Manjula Aravind Limbavali addressed the audience, shedding light on the importance of hygiene in public spaces and the collective responsibility to keep the city clean. Dr. Manjunatha, Principal of New Horizon College of Engineering, also spoke, highlighting the role of youth and students in promoting cleanliness and sustainable practices.

Dr. Amruthesh, Executive Engineer for Bellandur in BBMP, delivered an insightful speech on the ongoing efforts by BBMP to make Bengaluru a cleaner and greener city. He appreciated the dedication of BBMP marshals and scavengers and outlined the continuous initiatives undertaken by the BBMP to ensure effective waste management and cleanliness in the region.

Cleanliness Drive

Post the addresses, all volunteers, BBMP officials, Principal, and Registrar of New Horizon College of Engineering participated in a cleanliness and plantation drive within the college premises. This hands-on activity symbolized unity and reinforced the program's message of community involvement in cleanliness and environmental conservation.

Conclusion

The program concluded with a pledge for a cleaner and greener Bengaluru. The entire gathering, including NSS and NCC volunteers, faculty, and BBMP officials, took the pledge to maintain hygiene in their respective localities and contribute actively to the city's cleanliness.

The "Swabhav Swachhata-Sanskaar Swachhata" event was a grand success, bringing together multiple stakeholders to emphasize the importance of cleanliness and sustainable waste management. It served as a reminder of the power of community participation in maintaining a clean and green environment, and the vital role of individuals and organizations in achieving this goal.

PHOTO GALLERY











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