



NEW HORIZON
COLLEGE OF ENGINEERING



NSS UNIT CELL

Report on NSS Volunteers Participation in Video Reel Making Competition

Event: Alternative-24 Vibrant Bengaluru.

Date: June 1, 2024

Venue: M S Ramaiah Institute of Technology, Bengaluru.

Organized by: Alternative 2024 Youth for Green and Vibrant Bangalore in association with Vimove Foundation

Theme: Youth for Green and Vibrant Bengaluru

Notable Guests:

- Shri N. Manjunath Prasand, IAS, Additional Chief Secretary
- Tushar Girinath, IAS, BBMP
- Dr. Ram Prasath Manohar, IAS, Chairman, BWSSWB
- Priya Venkatesh, Founder - The Naturalist School
- Sri Balachandra, HC, IFS, KSPCB Member Secretary

Introduction

On June 1, 2024, the NSS volunteers of New Horizon College of Engineering participated in a video reel making competition hosted at M S Ramaiah Institute of Technology. This event, part of the Vimove Foundation's eco-initiative **ALTERNATIVE'24**, celebrated World Environment Day 2024 with the theme "**Youth for Green and Vibrant Bengaluru.**" The competition aimed to engage college and university students in creating impactful narratives around environmental conservation.

Objectives of the Initiative

The ALTERNATIVE'24 initiative seeks to harness the creativity and voices of youth in Bangalore, encouraging them to share actionable stories through video reels. The focus areas included:

- Water conservation
- Waste management
- Green energy
- Urban mobility transformation

The overarching mission is to instill a sense of responsible citizenship among students, motivating them to drive cultural and behavioral shifts towards sustainable urban planning and environmental stewardship.

Participation and Contributions

The NSS team from New Horizon College of Engineering demonstrated exceptional teamwork and creativity in their submission. Their video reel addressed critical issues related to waste management and urban sustainability, offering innovative solutions that resonate with the competition's goals.

The team's message not only highlighted local environmental challenges but also inspired viewers to take personal and collective action. Their effort was a testament to their commitment to the environment and their ability to communicate effectively with the community.

Achievements

The hard work of the NSS volunteers culminated in a significant achievement as they were awarded **First Prize** under the theme '**Necessity of Green Spaces**' competition. The judges praised their ability to convey a compelling narrative and their innovative approach to addressing environmental concerns.

Guest Speakers

The event featured notable speakers, including:

- **Shri N. Manjunath Prasad, IAS**, who emphasized the urgent need for youth engagement in environmental conservation.
- **Tushar Girinath, IAS**, who discussed the importance of protecting water bodies and urban green spaces.
- **Dr. Ram Prasath Manohar, IAS**, who stressed the role of responsible citizenship in sustainable urban development.
- **Priya Venkatesh and Sri Balachandra, IFS**, who shared insights on the significance of nurturing biodiversity and the environment.

Their collective message reinforced the importance of community involvement and civic responsibility in ensuring a sustainable future for Bangalore.

Conclusion

The participation of NSS volunteers from New Horizon College of Engineering in the video reel making competition was a remarkable success. Winning the first prize not only highlights their talent and dedication but also showcases the college's commitment to promoting environmental awareness.

This initiative has successfully fostered a platform for youth to express their creativity and contribute meaningfully to the discourse on sustainability. The NSS team is motivated to continue their efforts in advocating for environmental conservation and raising awareness in their communities.

Acknowledgements

The NSS unit extends its gratitude to the organizers of the event, Alternative 2024 Youth for Green and Vibrant Bangalore, and the Vimove Foundation, for creating this impactful platform. Special thanks to the esteemed guests for their valuable insights and encouragement.

Photo Gallery





- 1st : Divakar D & Team
▾
- New horizon college of Engineering**
- 2nd : Kaifa Qureshi
▾
- 3rd : Deeraj Gowda
▾
- 4th : Jeevitha & Team
▾
- 5th : Nischal M as & Team
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Social Regards



Youth for Green and Vibrant **Bengaluru**

ALTERNATIVE '24

CERTIFICATE OF EXCELLENCE

This is to certify that Mr./Ms. S. Rakshith of New Horizon
Engineering School/College/University has won 1st place in the **Video-Reel Making**
Competition under the Theme Necessity of Green space organised by **ALTERNATIVE**
2024 - Youth for Green and Vibrant Bengaluru in association with **Vimove Foundation** on
1st June, 2024 on the occasion of **World Environment Day 2024**.



01.06.2024

MR. VINAY SHINDE
FOUNDER, CEO
VIMOVE FOUNDATION



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Youth for Green and Vibrant **Bengaluru**

ALTERNATIVE '24

CERTIFICATE OF EXCELLENCE

This is to certify that Mr./Ms. Shashi Kumar KN of New Horizon
Engineering School/College/University has won 1st place in the **Video-Reel Making**
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