



IIC Activity Report

Quarter No.	IIC 6.0 – Quarter III		
Thrust Area	Prototype, Design, Process Development for Business Model/Process/Services		
Mandatory/Elective	Mandatory		
Social Media Link (Facebook)	https://www.facebook.com/NHCE.Innovation/posts/pfbid0387dYrPYoVnadCLTHnG3eugHsk1wBSUudN1JdedLNCJHTn1QDKwkjwgt62pbpAFoal		
Video Link	-		
Program Driven by	Self-driven Activity (by NHCIE)		
Activity Name	Startup Business Model Competition		
Program Type	Level 3 – Competition / Hackathon		
Program Theme	Entrepreneurship & Start up		
Mode of Conduct	Offline - Yes	Blended	Online
Time	From: 10:30 AM		To: 4:00 PM
Dates	Starting: 27-05-2024		Ending: 28-05-2024
Number of student Participants	30		
Number of Faculty Participants	0		
Number of External Participants	2		
Expenditure Amount, If any	Nil		
Remarks	Nil		
Objective	To disseminate the knowledge about important components of business model and motivate students to start their ventures.		
Benefit in-terms of learning/skill/knowledge obtained	Institution's Innovation Council, New Horizon College of Engineering had organized an institutional Business Model Competition, on 27 th and 28 th of May 2024. The participants of Business model Competition were judged by two Jury members Dr. Satya Gupta (President, VLSI Society of India) and Ms. Chitra Hariharan (Secretary, VLSI Society of India). They offered important tips to participants to start a venture. On 28 th May 2024 the Business model Presentation was held and 20 teams participated. The jury members shared their experiences related to their venture. Participants were given valuable feedback regarding their business model and judges motivated them to work and take the work to the next step of creating a real venture.		

Photograph 1&2



Poster sample &
Collage Photo



New Horizon Council for Innovation Incubation
and Entrepreneurship (NHCIE)
[CIN: U88900KA2023NPL178028]
Organizes

Startup Business Model Competition

Jury members



Dr. Satya Gupta

President,
VLSI Society of India,
Bengaluru



Ms. Chitra Hariharan

Secretary,
VLSI Society of India,
Bengaluru

📅 27 - 28 May 2024 | 10:30 AM - 04:00 PM 📍 Tejas Seminar Hall, NHCE

Coordinators:

Ms. Srividhya G
Senior Assltant Professor, CSE

Ms. Saumi Roy
Senior Assistant Professor, MBA

Ms. Neha Jadhav
Assistant Professor, ISE

Dr. Piyush Kumar Soni
Professor and Head-IIE

Dr. Sanjeev Sharma
Dean - QA & IIE

Dr. Manjunatha
Principal, NHCE



Feedback sample

Feedback_Startup Business Model Competition_27-28.05.2024 (Responses) ☆ 🔄 📄

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	A	B	C	D	E	F	G	H
1	Timestamp	Full Name of Participant	Designation:	Department	Name of Institution	Student USN	Title of Startup / Business:	Please rate the following 1. Quality of Inputs sha
2	28/05/2024 17:04:24	Anish S Anand	Student	AIML	NHCE, Bangalore	1NH22AI019	EVEHERE	b) Very Good
3	28/05/2024 17:05:18	Nikitha R	Student	CSE	NHCE, Bangalore	1NH23CS168	Soul	b) Very Good
4	28/05/2024 17:05:30	pragathikp03@gmail.com	Student	CSE	NHCE, Bangalore	1NH23CS184	SOUL	b) Very Good
5	28/05/2024 19:55:18	Nanjamma Gari Hemant	Student	DS(as)	NHCE, Bangalore	1NH23CD098	PARKEASE	c) Good
6	28/05/2024 19:56:32	M SAI TANMAY	Student	DS,AS	NHCE, Bangalore	23DS123	PARKEASE	b) Very Good
7	28/05/2024 20:55:05	M Sahana	Student	CSE	NHCE, Bangalore	23CS010	Leadonyx Apex	a) Excellent
8	28/05/2024 23:59:38	M Sai Yashash	Student	DS(AS)	NHCE, Bangalore	23DS149	Parkease	b) Very Good
9	31/05/2024 13:36:56	MD ASHFAQ M	Student	APPLIED SCIENCES	NHCE, Bangalore	23DS187	MIRABUDDY	b) Very Good
10	31/05/2024 13:44:21	M Sahana	Student	Applied Science (Compu	NHCE, Bangalore	23CS010	Ad marketing	a) Excellent
11	31/05/2024 13:46:15	Soham Sameer Patwardi	Student	CSE(AS)	NHCE, Bangalore	23CS166	Marketing /advertising (Le	a) Excellent
12	31/05/2024 13:46:17	AALIYA KHAN	Student	AS, CSE	NHCE, Bangalore	23CS212	Marketing/advertising (Le	a) Excellent
13	31/05/2024 13:48:42	Jasmine Gupta	Student	ISE	NHCE, Bangalore	1NH22IS055	inarawave	b) Very Good
14	31/05/2024 13:51:44	Raj Goyal	Student	Computer Science Engin	NHCE, Bangalore	23CS222	Revolutionizing the digita	b) Very Good
15	31/05/2024 13:53:13	Anish S Anand	Student	AIML	NHCE, Bangalore	1NH22AI019	EVEHERE	b) Very Good

☰ Form responses 1

Feedback_Startup Business Model Competition_27-28.05.2024 (Responses) ☆ 🔄 📄

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	H	I	J	K	L	M	N	O
1	Please rate the following 1. Quality of Inputs share 2. Quality of venue arran 3. How well did you feel t 4. Overall rating of the pr 5. Supports required from NHCEIE							
2	b) Very Good	b) Very Good	b) Very Good	b) Very Good	Need support to mould the students as well help in contributing the funds			
3	b) Very Good	b) Very Good	b) Very Good	b) Very Good	-			
4	b) Very Good	b) Very Good	b) Very Good	c) Good	More inputs and guidance to proceed.			
5	c) Good	a) Excellent	a) Excellent	b) Very Good	Investment			
6	b) Very Good	a) Excellent	a) Excellent	b) Very Good	Investment and time			
7	a) Excellent	a) Excellent	a) Excellent	a) Excellent	-			
8	b) Very Good	a) Excellent	a) Excellent	a) Excellent	Mentorship			
9	b) Very Good	a) Excellent	b) Very Good	b) Very Good	NETWORKING			
10	a) Excellent	a) Excellent	a) Excellent	a) Excellent	-			
11	a) Excellent	a) Excellent	a) Excellent	a) Excellent	Guidance			
12	a) Excellent	a) Excellent	a) Excellent	a) Excellent	Nil			
13	b) Very Good	a) Excellent	b) Very Good	b) Very Good	Funds			
14	b) Very Good	a) Excellent	a) Excellent	a) Excellent	1.) Legal Support 2.) Administration Support 3.) MCA Support 4.) Academic Support 5.) Guidance and Mentorship			
15	b) Very Good	b) Very Good	b) Very Good	b) Very Good	Need to support in buildin the start-up ideas to success by promotion to corporate and other insti			

**Registration/
Attendance**

27/05/2024



**NEW HORIZON
COLLEGE OF ENGINEERING**

AUTONOMOUS COLLEGE Permanently Affiliated to VTU, Approved by AICTE & UGC
Accredited by NAAC with 'A' Grade

New Horizon Council for Innovation Incubation and Entrepreneurship (NHCIIE)

ATTENDANCE SHEET

Event Title: Startup Business Model Competition

Date: 27/05/2024

S. No.	Name of Participant	USN	Student / Staff	Department	Signature
1.	VISHAL DSOUZA	23EE004	Student	EEE/AS	[Signature]
2.	Arpitha M	23EC118	Student	ECE/AS	[Signature]
3.	Kavya	23DS098	Student	DS/AS	[Signature]
4.	RAJ GOVAL	23CS222	Student	CSE/AS	[Signature]
5.	Soham Sameer	23CS166	Student	CSE/AS	[Signature]
6.	AALIYA KHAN	23CS212	student	CSE/AS	[Signature]
7.	REESHAN SENHA	23CS177	STUDENT	CSE/AS	[Signature]
8.	MD ASHFAQ M	23DS187	Student	DS, /AS	[Signature]
9.	M.Sai Tejaswini	23 DS123	Student	DS, AS	[Signature]
10.	N HEMANTH	23DS111	Student	DS, AS	[Signature]
11.	Niki Hira R	23CS111	Student	CSE /AS	[Signature]
12.	Poojithi KP	23CS296	Student	CSE, AS	[Signature]
13.	Archisman Mahapatra	23ME017	Student	ME, AS	[Signature]
14.	Speenath	1NH21CSE291	Student	CS	[Signature]
15.	Anish S Anand	1NH22AS019	student	AIML	[Signature]
16.	Aditya Sunar	1NH21EE010	Student	ECE	[Signature]

Sign. of Coordinator(s) [Signature]
Name: Saumy Roy

Sign. of Head-IIE [Signature]
Name: Dr Rajesh K Sen

Sign. of Dean-QAIE [Signature]
Name: Dr. Sarojeev Sharma



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S. No.	Name of Participant	USN	Student / Staff	Department	Signature
17.	Amud S Kulkarni	1NH21EE023	AS	PEE	[Signature]
18.	Veda Ramnath	1NH23MED61	Student	AS-ME	[Signature]
19.	SHARINVEL V	1NH21CS215	Student	CSE	[Signature]
20.	B V Sri Suresh	1NH21CS210	Student	CSE	[Signature]
21.	Raseen	1NH23MED024/AS	Student	DS (UE)	[Signature]
22.	M-Sai Yashash	1NH23CD068/5-15	Student	DS(AS)	[Signature]
23.	Saunlik Kumar	1NH 23CS185/ES2	Student	CSE(AS)	[Signature]
24.	Jasmine Gupta	1NH221S055	Student	ISE	[Signature]
25.	Nityan Gupta	1NH22AI193	student	AIML	[Signature]
26.	Riya Maria	1NH23AI132	Student	AIML	[Signature]
27.	Hemisha	23AI145	student	AIML	[Signature]
28.	M. Sahana	23L5010	Student	CSE, AS	[Signature]
29.	Akash Kumar Gupta	23DS211	Student	DS, AS	[Signature]

Sign. of Coordinator(s) [Signature]
Name: Saumy Roy

Sign. of Head-IIE [Signature]
Name: Dr Rajesh K Sen

Sign. of Dean-QAIE [Signature]
Name: Dr. Sarojeev Sharma

28/05/2024



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ATTENDANCE SHEET

Event Title: Start Up Business Model Competition

Date: 28/05/2024

S. No.	Name of Participant	USN	Student / Staff	Department	Signature
1.	M.Sai Tarmay	23DS123	student	DS (AS)	[Signature]
2.	M.Sai Yashash	23DS149	student	DS (AS)	[Signature]
3.	N.Hemanth Kumar	23DS111	student	DS (AS)	[Signature]
4.	Anish S. Shand	1NH23C019	student	NDML	[Signature]
5.	Nikhil R	1NH23CS168	student	CSE, AS	[Signature]
6.	Poojithi KP	1NH23CS184	student	CSE, AS	[Signature]
7.	Ranzen	1NU23C004/2305290	student	CSE, OS	[Signature]
8.	Jasvina Gupta	1NH221S055	student	ISE	[Signature]
9.	D. Divyanshu	1NH22A1193	student	AIML	[Signature]
10.	Akash Kumar Gupta	23DS211	student	DS, AS	[Signature]
11.	Archisman Mahapatra	23ME017	student	ME, AS	[Signature]
12.	Arjun Joshi	23ME012	students	ME, AS	[Signature]
13.	Amol Sulkami	1NH21FE03	student	ECE	[Signature]
14.	Ashish Kumar	1NH21FE010	student	ECE	[Signature]
15.	RAJ GOVAL	23CS222	STU	AS, CSE	[Signature]
16.	Soham Samant	23CS266	STUDENT	AS, CSE	[Signature]

Sign. of Coordinator(s):
Name: M. Suresh Kumar
Satish Kumar
Sumit Roy

Sign. of Head-IIE:
Name: Dr. Rajesh K. Dora

Sign. of Dean-QAIE:
Name: Dr. Suresh Kumar
New Horizon College of Engineering
12th Road, Bellary Road, Bengaluru - 560 032



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S. No.	Name of Participant	USN	Student / Staff	Department	Signature
17.	AALIYA KHAN	23CS212	student	AS, CSE	[Signature]
18.	Saahib Kumar	23CS185	student	AS, CSE	[Signature]
19.	M. SAHANA	23CS010	student	AS, CG	[Signature]
20.	Bhuvan Kanta	23CS177	student	CSE, AS	[Signature]

Sign. of Coordinator(s):
Name: M. Suresh Kumar
Satish Kumar
Sumit Roy

Sign. of Head-IIE:
Name: Dr. Rajesh K. Dora

Sign. of Dean-QAIE:
Name: Dr. Suresh Kumar
New Horizon College of Engineering
12th Road, Bellary Road, Bengaluru - 560 032

28/05/2024



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New Horizon Council for Innovation Incubation and Entrepreneurship (NHCHIE)

ATTENDANCE SHEET

Event Title: Group Business Model Competition

Date: 28/05/2024
(Attendance)

S. No.	Name of Participant	USN	Student / Staff	Department	Signature
1	Divyans Gupta	1NH22AI193	Student	AIML	<i>[Signature]</i>
2	M. Sai Tammar	23DS123	Student	DS/AS	<i>[Signature]</i>
3	M. Sai Yashash	23 DS 149	Student	DS/AS	<i>[Signature]</i>
4	N. Haritha Kumar	23DE11	Student	DS/AS	<i>[Signature]</i>
5	VISHAL DSOUZA	23EE004	Student	EE/AS	<i>[Signature]</i>
6	Jasmine Gupta	1NH221S0CS	Student	ISE	<i>[Signature]</i>
7	Archana Mahapatra	23ME017	Student	ME, AS	<i>[Signature]</i>
8	Pragathi KP	23CS296	Student	CS, AS	<i>[Signature]</i>
9	Nikitha R	23CS111	Student	CSE, AS	<i>[Signature]</i>
10	Anish S Anand	1NH22AI019	Student	AIML	<i>[Signature]</i>
11	Veda AR	1NH23ME061	Student	AS, ME	<i>[Signature]</i>
12	Ganesh	1NH21AI195	Student	AIML	<i>[Signature]</i>
13	Razan	1NH23C0094/R-30	Student	CSE (DS)	<i>[Signature]</i>
14	Aditi Suman	1NH21EE010	Student	EEE	<i>[Signature]</i>
15	Amod S Kulkarni	1NH21EE013	Student	EEE	<i>[Signature]</i>
16	Aakash Kumar Gupta	23 DS 211	Student	DS, AS	<i>[Signature]</i>

Sign. of Coordinator(s): *[Signature]*
Names: Meharaj Saiwari Roy

Sign. of Head-IIE: *[Signature]*
Name: Dr. Vinay K. Som

Sign. of Dean-QAIE: *[Signature]*
Name: Dr. Sanjeev Somanna
Head, Quality Assurance
New Horizon College of Engineering
Pong Road, Bidar Road, Bidar, Karnataka - 516 105



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S. No.	Name of Participant	USN	Student / Staff	Department	Signature
17	Arpitha .M	23EC118 / 406	Student	ECE/AS	<i>[Signature]</i>
18	K. Lavanya	23DS098 / 519	Student	DS/AS	<i>[Signature]</i>
19	Aarav JCB	23NE012	Student	ME/AS	<i>[Signature]</i>
20	RAT GOYAL	23CS222	STU	AS CSE	<i>[Signature]</i>
21	Soham Sameer	23CS266	Student	AS CSE	<i>[Signature]</i>
22	Aaliya Khan	23CS212	Student	As,CSE	<i>[Signature]</i>
23	Saadhik Kumar	23CS185	Student	CSE, AS	<i>[Signature]</i>
24	M. Sahana	23CG10	Student	CG, AS	<i>[Signature]</i>
25	Roshan Srinha	23CS177	Student	CSE, AS	<i>[Signature]</i>

Sign. of Coordinator(s): *[Signature]*
Names: Meharaj Saiwari Roy

Sign. of Head-IIE: *[Signature]*
Name: Dr. Vinay K. Som

Sign. of Dean-QAIE: *[Signature]*
Name: Dr. Sanjeev Somanna
Head, Quality Assurance
New Horizon College of Engineering
Pong Road, Bidar Road, Bidar, Karnataka - 516 105

Sample Certificate (IfAny)	Nil
Resource person profile information	<ol style="list-style-type: none"> 1. Dr. Satya Gupta, President, VLSI Society of India, Bangalore. 2. Ms. Chitra Hariharan, Secretary, VLSI Society of India, Bangalore

f.s.d. J *CAJ.* *Neha. J*

Signature of Coordinator(s) - IIE

[Signature]

Signature of Head-IIE

[Signature]

Signature of Dean-QAIE