



IIC Activity Report

Quarter No	IIC 6.0 – Quarter IV		
Thrust Area	Awareness about Startup and related Ecosystem Support Services for Startup Development		
Mandatory/Elective	Mandatory		
Social Media Link (Linked in/Facebook/Instagram/Twitter)	https://twitter.com/NHCEOfficial/status/1821815003722170830		
Video Link (Minimum Five Minutes Video)	https://drive.google.com/drive/u/1/folders/19Ed2J8rrN-HQwYK7ZSjz-gxi4FxpsvS8		
Program Driven by	NHCE IIC in association with Department Of Management Studies and ED and Startup Club		
Type of Activity	IIC Activity		
Activity Name	Mentoring Event: Demo Day/Exhibition/Poster Presentation of Start-Ups & Linkage with Innovation Ambassadors/Experts for Mentorship Support		
Program Type	Level 4 – Exhibition/Demo Day		
Program Theme	Entrepreneurship & Start up		
Mode of Conduct	Offline	Blended	Online
Time	From: 9:00 am		To: 5:00 pm
Dates	Starting: 6 th Aug 2024		Ending: 8 th Aug 2024
Number of student Participants (Min: 20)	Day- 1 86 ; Day-2 138 ; Day 3 122		
Number of Faculty Participants (As Many)	5		
Number of External Participants	NIL		
Expenditure Amount ,If any	Nil		
Remarks	Nil		
Objective (100 words)	The objective was to equip aspiring entrepreneurs with essential knowledge, strategies, and confidence to successfully launch, manage, and grow their startups, while navigating challenges and maximizing opportunities for success. The objective of the Entrepreneurship and Startup Poster Competition was to encourage creativity and innovation by challenging participants to visually present unique business ideas,		

highlighting their potential impact and viability. Lean canvas Business model presentation was organized with the objective to succinctly convey a business idea's core components, focusing on problem-solving, customer value, and viability.

Benefit in-terms of learning/skill/knowledge obtained

Institution's Innovation Council and Department of Management Studies in association with ED and startup club had organized 3 day Mentoring Event: Demo Day/Exhibition/Poster Presentation of Start-Ups & Linkage with Innovation Ambassadors/Experts for Mentorship Support from 6-8 August 2024.

A mentoring session on 6th of Aug marked the beginning of the event offered guidance, support, and expert advice to help startups to understand various phases in venture creation maintaining a balance to achieve personal or professional goals. START-UP POSTER PRESENTATION was organized on 7th Aug 2024 providing students a platform to exhibit business idea through a visual format, highlighting key elements like the value proposition, target market, revenue model, and competitive advantage, effectively communicating the startup's potential and strategic direction to stakeholders and investors. Students were evaluated on 3 main criteria that is creativity, design and content. Business Model Presentation and Valedictory was organized on 8th Aug 2024. Students have explained key components of their startups which includes value proposition, customer segments, revenue streams, and resources, providing a strategic overview for effective planning and execution. The chain of events concluded with Valedictory session where the best startup poster and the best Business canvas was identified and rewarded.



Poster sample & Collage Photo



Feedback sample

PARTICIPANT FEEDBACK FORM

Title of Event: Mentoring Event - Demo Day Startup Poster Presentations, Innovation Networking and mentorship support from the expert

Date of Event: 06/08

Name of Participant: Harshita

Designation: Faculty/Student Department: MBA

Please rate the following parameters as under:

- Lecture Delivery: a) Excellent b) Very Good c) Good d) Fair
- Effectiveness of the speaker: a) Excellent b) Very Good c) Good d) Fair
- How useful will be the topic covered for you in future: a) Excellent b) Very Good c) Good d) Fair
- How well did you feel that the event addressed the main topic? a) Excellent b) Very Good c) Good d) Fair
- Time Management: a) Excellent b) Very Good c) Good d) Fair
- Audio-Visual Facilities: a) Excellent b) Very Good c) Good d) Fair
- Overall rating of the programme: a) Excellent b) Very Good c) Good d) Fair
- Any other suggestions which you wish to give: Very Informative

Signature

PARTICIPANT FEEDBACK FORM

Title of Event: Mentoring Event - Demo Day Startup Poster Presentations, Innovation Networking and mentorship support from the expert

Date of Event: 7/8/24

Name of Participant: Nishya J

Designation: Faculty/Student Department: MBA

Please rate the following parameters as under:

- Lecture Delivery: a) Excellent b) Very Good c) Good d) Fair
- Effectiveness of the speaker: a) Excellent b) Very Good c) Good d) Fair
- How useful will be the topic covered for you in future: a) Excellent b) Very Good c) Good d) Fair
- How well did you feel that the event addressed the main topic? a) Excellent b) Very Good c) Good d) Fair
- Time Management: a) Excellent b) Very Good c) Good d) Fair
- Audio-Visual Facilities: a) Excellent b) Very Good c) Good d) Fair
- Overall rating of the programme: a) Excellent b) Very Good c) Good d) Fair
- Any other suggestions which you wish to give: It was a very good informative session.

Signature

PARTICIPANT FEEDBACK FORM

Title of Event: Mentoring Event - Demo Day Startup Poster Presentations, Innovation Networking and mentorship support from the expert

Date of Event: 08/08/2024

Name of Participant: Savitri C.R.

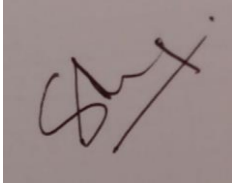
Designation: Faculty/Student Department: MBA

Please rate the following parameters as under:

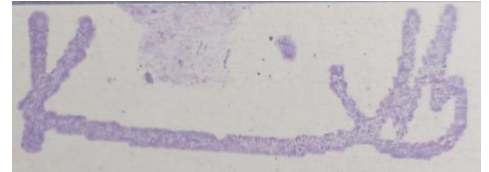
- Lecture Delivery: a) Excellent b) Very Good c) Good d) Fair
- Effectiveness of the speaker: a) Excellent b) Very Good c) Good d) Fair
- How useful will be the topic covered for you in future: a) Excellent b) Very Good c) Good d) Fair
- How well did you feel that the event addressed the main topic? a) Excellent b) Very Good c) Good d) Fair
- Time Management: a) Excellent b) Very Good c) Good d) Fair
- Audio-Visual Facilities: a) Excellent b) Very Good c) Good d) Fair
- Overall rating of the programme: a) Excellent b) Very Good c) Good d) Fair
- Any other suggestions which you wish to give: well organised event

Signature

Registration/ Attendance	Attached
Sample Certificate (If Any)	Nil
Resource person profile information	<p>Name of the Resource person- Dr. Revathi / Dr. Sanjeev Sharma /Dr. Sujin Jose / Dr. Agalya / Dr.Rose Kavitha / Dr.Krishna Kumar / Dr. Pyush Kumar Soni</p> <p>Designation- Dean R&D/ Dean QSDC-NHCIIE/ IIC Convenor / Head IPR Cell / Hod MBA / Associate Professor -MBA / Head NHCIE</p> <p>Institution - NHCE</p>



**Signature of IIC Coordinator
Dept. of Management Studies**



Signature of HOD