NEW HORIZON
COLLEGE OF ENGINEERING

CO-CURRICULAR CLUB

TECHFORGE CLUB AND ROBOHORIZON CLUB

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IDEATHON

Venue: Chhatrapati Shivaji Block, C-203

Date: 9th July 2024

Time: 11 AM-3.00 PM

Faculty coordinators: Ms. Pramila Sundaram, Assistant Professor, CE Department

Student Coordinators:

Chayana P	1NH21CE011	6A	VICE PRESIDENT
Suman S	1NH21CE064	6A	TREASURER
Arjun S	1NH21CE009	6A	BOARD MEMBER
M Preeti	1NH22CE023	4A	CLUB MEMBER
Ishmita Menon	1NH22CE014	4A	CLUB MEMBER
Gauri B Nair	1NH22CE011	4A	CLUB MEMBER
ShakthiPriya	1NH22CE050	4A	CLUB MEMBER

Total Number of Internal Participants: 8

Total Number of External Participants: 12

Targeted Audience: Students from EEE, CSE, ISE, CE, AIML, CIVIL, Mech students

Description of the Event:

On July 9, 2024, Techforge Club and RoboHorizon Club collaborated to host an Ideathon, an intensive brainstorming event aimed at addressing pressing global challenges through innovative solutions. The event brought together students from various disciplines, fostering a dynamic environment where creativity and expertise converged to generate actionable ideas.

The primary goal of the Ideathon was to leverage the collective intelligence and diverse skill sets of participants to develop substantive solutions to predefined problem statements. Teams of four were tasked with applying design thinking methodologies and cutting-edge techniques to tackle complex issues within a constrained time frame.

The Ideathon commenced with an opening session outlining the rules, problem statements, and judging criteria. Participants formed teams based on their interests and expertise, ensuring each group possessed a blend of technical, creative, and analytical skills essential for holistic problem-solving.

Participants were presented with a range of problem statements encompassing areas such as sustainability, healthcare innovation, technological advancement, and social impact. Each team selected a problem statement aligned with their interests and began brainstorming potential solutions.

Throughout the Ideathon, collaboration played a pivotal role as teams iteratively refined their ideas based on feedback from mentors and peers. The interdisciplinary nature of teams facilitated cross-pollination of ideas, leading to novel solutions that merged technological feasibility with societal impact.

At the conclusion of the event, teams presented their solutions to judges comprising esteem faculty members. Presentations emphasized clarity, feasibility, and the potential impact of proposed solutions. Judges evaluated projects based on creativity, practicality, scalability, and alignment with the problem statement.
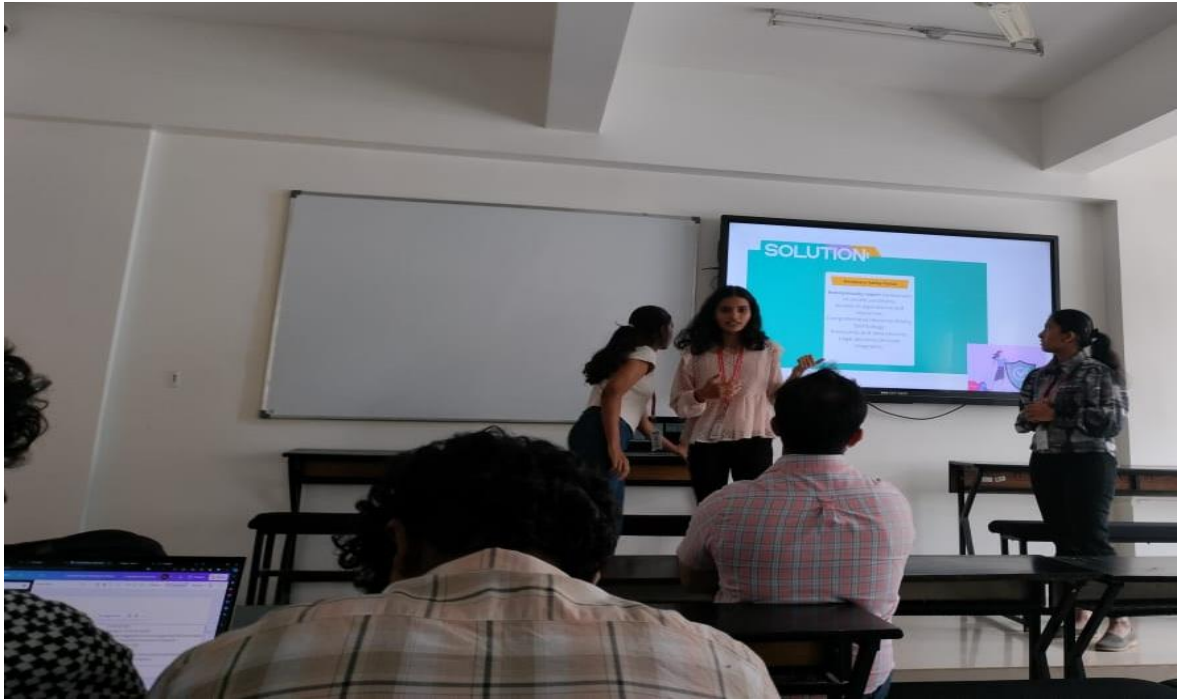
Faculty Coordinator   Co-Curricular Club In charge   HOD