



# NEW HORIZON COLLEGE OF ENGINEERING

## CO-CURRICULAR CLUB

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ED and Startup Club



INTRA INSTITUTIONAL BUSINESS PLAN COMPETITION  
“PLANNING PRODIGY”

**Venue:** Falconary / NHCE – MBA Seminar Hall

**Date:** 9<sup>th</sup> May , 14<sup>th</sup> May & 15<sup>th</sup> May 2024

**Time:** 11am 04:00 pm , 9:00 am -4:00 pm . 9:00 am -3:00 pm

**Faculty Co-coordinators:** Saumi Roy , Senior Assistant Professor , Department Of Management Studies

**Student Coordinators:** Siddharth and Deepthi

**Name of the Student** - 1NH 23MBA020 / 1 NH 23MBA071

**ROLE IN CLUB :** BOARD MEMBER

**Total Number of Internal Participants:** 183

**Total Number of External Participants :** Nil

**Event Poster weblink in NHCE Website/Instagram / LinkedIn or any other Social Media Sites:**

<https://x.com/NHCEOfficial/status/1790261111968735447>

**Targeted Audience:** PG (MBA) & UG ( Data Science) students and Faculty members

**Description of the Event:** ED & startup club In Association with Institution’s Innovation Council, New Horizon College of Engineering and Department Of Management Studies Organized Intra Institutional Business Plan Competition “ Planning Prodigy”, on 9<sup>th</sup> ,14<sup>th</sup> and 15<sup>th</sup> of May 2024 . The Business Plan Competition was inaugurated on 9<sup>th</sup> Of May by Mr. Tejas Gowda founder of Crease Silva Private Limited. He has given the glimpse and important tips to start an venture followed by a knowledge sharing session on business plan and its important components. On 14<sup>th</sup> May 2024 the Business Plan Presentation was held and 8 teams participated. Shreenidhi Kulkarni (CEO: Soft Kitchen Interio) and Ms. Chaithra M (Co-founder: Rhythm Toes Dance Studio) were the judges for the presentations , they have shared their experiences related to their venture . Participants were given

valuable feedback regarding their business Plan and judges motivated them to work and take the business plan to the next step of creating real venture . On 15<sup>th</sup> Of May 2024 a validatory was organized for the event and the participants were motivated to incubate the venture at NHCIIE, Dr. Rose Kavitha , Head of the Department Of Management studies and Dr. Priya meet Kaur Keer addressed the gathering .The 3 day Intra Institutional Business Plan ended on a note on Emphasizing job creator than job seekers .

Include Event Poster, Event Photographs (3 Nos)

**INSTITUTION'S INNOVATION COUNCIL**  
In Association with  
**Department of Management Studies**  
**ED and Startup Club**  
Presents  
**Intra Institutional Business Plan Competition**  
**"PLANNING PRODIGY"**

**Day 1 Inauguration**  
09 May, 2024  
11 AM to 4 PM  
Falconry Seminar Hall  
Speaker: **Tejas Gowda**  
Founder: Create Siva Private Limited  
Co-Founder: Young Incubators India  
Co-Founder: Garuda  
(Incubate in PIEDS INTS MILAN)

**Day 2 Business Plan Presentation**  
14 May, 2024  
9 AM to 4 PM  
MBA Seminar Hall  
Judges: **Mr. Shreendhi Kulkarni** (CEO, Salt Kitchen Interior), **Ms. Chaitra M** (Co-Founder, Rhythm Tots Dance Studio)

**Day 3 Validatory**  
15 May, 2024 | 9 AM to 3 PM | MBA Seminar Hall

Student Coordinators  
**Siddharth 63697 38327 | Deepthi 99019 63867**

Registration Scan [QR Code]

Prof. Sumi Roy (IC Coordinator - MBA), Dr. Rose Kavitha (Professor and Head - MBA), Dr. A. Sujin Jose (IC Co-ordinator - NICE), Dr. Agalya V (IC President - NICE), Dr. Manjusha Patil (IC)



