



IIC Activity Report

Quarter No	IIC 6.0 – Quarter III		
Thrust Area	Prototype, Design, Process Development for Business Model/Process/Services		
Mandatory/Elective	Mandatory		
Social Media Link (Linked in/Facebook/Instagram/Twitter)	https://x.com/NHCEOfficial/status/1794321154553024580		
Video Link (Minimum Five Minutes Video)	https://youtu.be/fAXxdTaSLUw		
Program Driven by	NHCE IIC in association with Department of Management Studies and Ed and Start up Club		
Type of Activity	IIC Activity		
Activity Name	Intra Institutional Business plan Competition		
Program Type	Level 3 – Competition / Hackathon		
Program Theme	Entrepreneurship & Start up		
Mode of Conduct	Offline	Blended	Online
Time	From: 9-05-24(11:00 am -4:00Pm) & 14-05-2024 (9:00 am – 4:00 pm)		To: 15-05-24(9:00 am -3:00 pm)
Dates	Starting: 9-05-2024		Ending: 15-05-2024
Number of student Participants(Min: 20)	183		
Number of Faculty Participants(As Many)	4		
Number of External Participants	NIL		
Expenditure Amount ,If any	Nil		
Remarks	Nil		
Objective(100 words)	To disseminating the knowledge about important components of business plan and motivate students to start their ventures,		
Benefit in-terms of learning/skill/knowledge obtained	Institution's Innovation Council, New Horizon College of Engineering and Department Of Management Studies In Association with ED & startup club had Organized Intra Institutional Business Plan Competition “ Planning Prodigy”, on 9 th ,14 th and 15 th of May 2024 . The Business Plan Competition was inaugurated on 9 th Of May by Mr. Tejas Gowda founder of Crease Silva Private Limited. He offered important tips to start a venture followed by a knowledge sharing session on business plan and its important components. On 14 th May 2024 the Business Plan Presentation was held and 8 teams participated.		

Shreenidhi Kulkarni (CEO: Soft Kitchen Interio) and Ms. Chaithra M (Co-founder: Rhythm Toes Dance Studio) were the judges for the presentations, they shared their experiences related to their venture. Participants were given valuable feedback regarding their business plan and judges motivated them to work and take the business plan to the next step of creating a real venture. On 15th Of May 2024 valedictory was organized for the event and the participants were motivated to incubate the venture at NHCIE, Dr. Rose Kavitha , Head of the Department Of Management studies and Dr. Priya meet Kaur Keer addressed the gathering .The 3 day Intra Institutional Business Plan ended on a note on emphasizing job creators than job seekers .

Photograph 1&2





Poster sample & Collage Photo

INSTITUTION'S INNOVATION COUNCIL
 In Association with
Department of Management Studies
ED and Startup Club
 Presents
Intra Institutional Business Plan Competition
"PLANNING PRODIGY"

<p>Day 1 Inauguration</p> <p>📅 09 May, 2024 ⌚ 11 AM to 4 PM 📍 Falconry Seminar Hall</p> <p>Speaker</p> <p> Tejas Gowda Founder : Creare Silva Private Limited Co-Founder : Young Hustlers India Co-Founder : GoPact! (Incubate in PIEDG BIR'S PLANI)</p>	<p>Day 2 Business Plan Presentation</p> <p>📅 14 May, 2024 ⌚ 9 AM to 4 PM 📍 MBA Seminar Hall</p> <p>Judges</p> <p> Mr. Shreenidhi Kulkarni CEO Soft Kitchen Interio</p> <p> Ms. Chaitra M Co-Founder Rhythm Tees Dance Studio</p>
<p>Day 3 Valedictory</p> <p>📅 15 May, 2024 9 AM to 3 PM 📍 MBA Seminar Hall</p> <p>Student Coordinators Siddharth 63697 38327 Deepthi 99019 63867</p>	

Registration Scan 

Prof Saumi Roy IIC Coordinator - MBA | Dr. Rose Kavitha Professor and Head - MBA | Dr. A. Sujin Jose IIC Convener - NIICE | Dr. Agalya V IIC President - NIICE | Dr. Manjunatha Principal





Feedback sample

<p style="text-align: center;">PARTICIPANT FEEDBACK FORM</p> <p>Title of Event: Intra Institutional Business Plan Competition Date of Event: 09.05.2024 Name of Participant: <u>NITHI R J</u> Designation: <u>Faculty/Student</u> Department: <u>MBA</u></p> <p>Please rate the following parameters as under:</p> <ol style="list-style-type: none"> 1. Lecture Delivery a) Excellent <input checked="" type="checkbox"/> b) Very Good <input checked="" type="checkbox"/> c) Good <input type="checkbox"/> d) Fair <input type="checkbox"/> 2. Effectiveness of the speaker a) Excellent <input checked="" type="checkbox"/> b) Very Good <input type="checkbox"/> c) Good <input type="checkbox"/> d) Fair <input type="checkbox"/> 3. How useful will be the topic covered for you in future a) Excellent <input checked="" type="checkbox"/> b) Very Good <input type="checkbox"/> c) Good <input type="checkbox"/> d) Fair <input type="checkbox"/> 4. How well did you feel that the event addressed the main topic? a) Excellent <input checked="" type="checkbox"/> b) Very Good <input type="checkbox"/> c) Good <input type="checkbox"/> d) Fair <input type="checkbox"/> 5. Time Management a) Excellent <input type="checkbox"/> b) Very Good <input type="checkbox"/> c) Good <input type="checkbox"/> d) Fair <input type="checkbox"/> 6. Audio-Visual Facilities a) Excellent <input type="checkbox"/> b) Very Good <input type="checkbox"/> c) Good <input type="checkbox"/> d) Fair <input type="checkbox"/> 7. Overall rating of the programme a) Excellent <input type="checkbox"/> b) Very Good <input type="checkbox"/> c) Good <input type="checkbox"/> d) Fair <input type="checkbox"/> 8. Any other suggestions which you wish to give <u>None</u> <p style="text-align: right;">Signature <i>Nithi R J</i></p>	<p style="text-align: center;">PARTICIPANT FEEDBACK FORM</p> <p>Title of Event: Intra Institutional Business Plan Competition Date of Event: 09.05.2024 Name of Participant: <u>RISHA R R</u> Designation: <u>Faculty/Student</u> Department: <u>MBA</u></p> <p>Please rate the following parameters as under:</p> <ol style="list-style-type: none"> 1. Lecture Delivery a) Excellent <input type="checkbox"/> b) Very Good <input checked="" type="checkbox"/> c) Good <input type="checkbox"/> d) Fair <input type="checkbox"/> 2. Effectiveness of the speaker a) Excellent <input type="checkbox"/> b) Very Good <input checked="" type="checkbox"/> c) Good <input type="checkbox"/> d) Fair <input type="checkbox"/> 3. How useful will be the topic covered for you in future a) Excellent <input type="checkbox"/> b) Very Good <input checked="" type="checkbox"/> c) Good <input type="checkbox"/> d) Fair <input type="checkbox"/> 4. How well did you feel that the event addressed the main topic? a) Excellent <input type="checkbox"/> b) Very Good <input checked="" type="checkbox"/> c) Good <input type="checkbox"/> d) Fair <input type="checkbox"/> 5. Time Management a) Excellent <input type="checkbox"/> b) Very Good <input type="checkbox"/> c) Good <input checked="" type="checkbox"/> d) Fair <input type="checkbox"/> 6. Audio-Visual Facilities a) Excellent <input type="checkbox"/> b) Very Good <input type="checkbox"/> c) Good <input checked="" type="checkbox"/> d) Fair <input type="checkbox"/> 7. Overall rating of the programme a) Excellent <input type="checkbox"/> b) Very Good <input checked="" type="checkbox"/> c) Good <input type="checkbox"/> d) Fair <input type="checkbox"/> 8. Any other suggestions which you wish to give: <u>Nil Suggestion</u> <p style="text-align: right;">Signature <i>Risha R</i></p>
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	<p style="text-align: center;">PARTICIPANT FEEDBACK FORM</p> <p>Title of Event: Intra Institutional Business Plan Competition Date of Event: 14.05.2021 Name of Participant: P. P. U.S. P.H.A. A.R. H.A. O.S.D.Y Designation: Faculty/Student Department: P.D.A.</p> <p>Please rate the following parameters as under:</p> <ol style="list-style-type: none"> Lecture Delivery a) Excellent b) Very Good <input checked="" type="checkbox"/> c) Good d) Fair Effectiveness of the speaker a) Excellent b) Very Good <input checked="" type="checkbox"/> c) Good d) Fair How useful will be the topic covered for you in future a) Excellent <input checked="" type="checkbox"/> b) Very Good c) Good d) Fair How well did you feel that the event addressed the main topic? a) Excellent <input checked="" type="checkbox"/> b) Very Good c) Good d) Fair Time Management a) Excellent <input checked="" type="checkbox"/> b) Very Good c) Good d) Fair Audio-Visual Facilities a) Excellent b) Very Good <input checked="" type="checkbox"/> c) Good d) Fair Overall rating of the programme a) Excellent <input checked="" type="checkbox"/> b) Very Good c) Good d) Fair Any other suggestions which you wish to give None <p style="text-align: right;">Signature P. P. U.S. P.H.A. A.R. H.A. O.S.D.Y</p>	<p style="text-align: center;">PARTICIPANT FEEDBACK FORM</p> <p>Title of Event: Intra Institutional Business Plan Competition Date of Event: 15.05.2021 Name of Participant: T. D. S. Y. B. B. R. C. C. Designation: Faculty/Student Department: P. D. A.</p> <p>Please rate the following parameters as under:</p> <ol style="list-style-type: none"> Lecture Delivery a) Excellent <input checked="" type="checkbox"/> b) Very Good c) Good d) Fair Effectiveness of the speaker a) Excellent <input checked="" type="checkbox"/> b) Very Good c) Good d) Fair How useful will be the topic covered for you in future a) Excellent <input checked="" type="checkbox"/> b) Very Good c) Good d) Fair How well did you feel that the event addressed the main topic? a) Excellent <input checked="" type="checkbox"/> b) Very Good c) Good d) Fair Time Management a) Excellent <input checked="" type="checkbox"/> b) Very Good c) Good d) Fair Audio-Visual Facilities a) Excellent <input checked="" type="checkbox"/> b) Very Good c) Good d) Fair Overall rating of the programme a) Excellent <input checked="" type="checkbox"/> b) Very Good c) Good d) Fair Any other suggestions which you wish to give None <p style="text-align: right;">Signature T. D. S. Y. B. B. R. C. C.</p>
<p>Registration/ Attendance</p>	<p style="text-align: center;">“Attached”</p>	
<p>Sample Certificate (If Any)</p>	<p>Nil</p>	
<p>Resource person profile information</p>	<p>Mr. Tejas Gowda , Founder :Creare Silva Private Limited ,Co-founder – Young Hustlers India , Co-Founder :Go Pool Mr.Shreenidhi Kulkarni ,CEO Soft Kitchen Interio Ms. Chaithra M , Co- Founder Rhythm Toes Dance Studio</p>	

**Signature of IIC Coordinator
Dept. of Management Studies**

Signature of HOD