

CO-CURRICULAR CLUB

Ed And Startup Club



2 DAYS WORKSHOP ON ENTREPRENEURSHIP SKILL ATTITUDE AND BEHAVIOUR DEVELOPMENT

Venue:Falconry Seminar Hall

Date: 20th-21st Dec 2023

Time: 10:00 am-1:00pm /2:00pm-5:00pm

Faculty Co-ordinators: Saumi Roy , Shalini S.N , Department Of Management Studies

Student Coordinators: Vignesh / Bindhushree

ROLE IN CLUB PRESIDENT/VICEPRESIDENT

Total Number of Internal Participants: 156/76

Total Number of External Participants : Nil

Event Poster weblink in NHCE Website/Instagram / Linkedin or any other Social Media Sites:<https://twitter.com/NHCEOfficial/status/1737767300873457807>

Targeted Audience: PG(MBA) students and Faculty members

Description of the Event: On December 20 & 21 2023,the Institute Innovation Council in association with Department Of Management Studies and ED & Startup Club organized 2 days' workshop on "Entrepreneurship Skill Attitude & Behavior Development".

Mr. Himanshu .B , Founder Everything Recycles was the resource person for day 1, 20th December and Dr. Richa Bhalla , Investor and Board Member Zeitgeist Retail Private Limited were the speaker for Day 2 , on 21st Dec for the event. The workshop was an enlightening session activity based on entrepreneurial behavior and contribution towards ecosystem .The

speakers further highlighted the need for development of entrepreneurship skills, attitudes which is crucial for individuals seeking to navigate the dynamic landscape of business and contribute to a thriving economy. The speakers further illuminated on the various innovation business model and importance of problem statement in entrepreneurship journey. Participants acquired a comprehensive understanding of entrepreneurship principles. Following are the areas in which participants acquired knowledge:

- Analysis of market and significance of market research
- Financial Statement Analysis
- Innovation eco system Model
- Problem Solving skill.

The event concluded with a short question and answer session where the speaker Dr. Richa Bhalla provided suggestions on pitching their business idea to the venture capitalist .

The 2 days workshop was successful in creating the desired impact among the students We thank Management of NHCE for providing required support to organize the event.

CO-CURRICULAR CLUB

in association with



ED Club and Startup Club

Organizing

2 Days Workshop

On

Entrepreneurship Skill Attitude & Behavior Development

Speakers



Dr. Richa Bhalla

Investor & Board Member Zeitgeist
Retail Pvt Ltd / Professor of Practice
21st Dec 2023 (2:00pm-5:00pm)



Mr. Himanshu B

Founder Everything Recycles
20th Dec 2023 (10:00am-1:00pm)



20th & 21st Dec 2023

Falconary Seminar Hall

Registration Link:

<https://forms.gle/re8nFxUtZk1PxChv7>

