

CO-CURRICULAR CLUB

ED And Startup Club



National Startup Day – A Talk

Venue:Falconry Seminar Hall

Date: 16th Jan 2024

Time:03:00 pm -5:00 pm

Faculty Co-ordinators: Saumi Roy , Department Of Management Studies

Student Coordinators: Amit Das / Dilip

ROLE IN CLUB Marketing Chair

Total Number of Internal Participants: 90

Total Number of External Participants : Nil

Event Poster weblink in NHCE Website/Instagram / LinkedIn or any other Social Media Sites:

<https://www.linkedin.com/feed/update/urn:li:activity:7152844634086367232>

Targeted Audience: PG(MBA) students and Faculty members

Description of the Event: On January 16th2024,theInstitute Innovation Council in association with Department Of Management Studies and ED & Startup Club organized National Startup Day A Talk On Entrepreneurship Development.

National Startup day was celebrated on 16th January at NHCE premises through a talk by two entrepreneurs Mr. Shreenidhi Kulkarni CEO and Founder of soft kitchen Interio and Ms. Chaithra Co-founder of Rhythm Toes Dance studio, The entrepreneurs spoke about their journey which includes their struggle inspiration and challenges .They spoke about how they followed their passion and explore the opportunities . They shared a success mantra which includes creating value for customers and always try to understand competition and make strategy or offer services comparable and better than

competitor. The session ended with an important note of achieving balance between academics and passion and importance of networking.



Institution's Innovation Council
in association with
Department Of Management Studies - ED and Startup Club
Presents
A Talk



National Startup Day

Mr. Shreenidhi Kulkarni
CEO, Soft Kitchen Interio

Ms. Chaithra M
Co-Founder Rhythm Toes Dance Studio

📅 16 January 2024 | 03:00 PM – 05:00 PM

📍 Falconry Seminar Hall

Registration Link: <https://shorturl.at/cer48>

Student Coordinators : Dilip - 9902643095 / Amit - 7047526963

Prof. Saumi Roy
IIC Coordinator – MBA

Dr. Guru Basava Aradhya .S
Professor / IC Head -MBA

Dr. A Sujin Jose
IIC Convenor

Dr. Agalya V
IIC President

Dr. Manjunatha
Principal



