

# NEW HORIZON COLLEGE OF ENGINEERING

## REPORT ON BLOOD DONATION CAMP

On February 9th, 2024, the Rotaract Club of New Horizon College of Engineering organized a blood donation camp on the NHCE campus. This event encouraged students and staff to donate blood and help save the lives of people in need.

The primary objective of the blood donation camp was to address the ongoing blood shortage in local hospitals and medical facilities. By encouraging community members to donate blood, the aim was to replenish blood supplies and potentially save lives.

Donors were greeted by volunteers and directed to the registration area, where they provided their personal information and underwent a brief medical screening to ensure eligibility for donation. Eligible donors proceeded to the donation area, where trained medical staff collected blood samples using sterile equipment. Donors reclined comfortably during the donation process, which typically lasted around 10–15 minutes per donor.

After the donation, donors were provided with refreshments and snacks to help replenish their energy levels. Medical staff monitored donors for any adverse reactions following donation and provided necessary care if needed.

Throughout the event, volunteers and organizers conducted an awareness campaign to educate attendees about the importance of regular blood donation and its life-saving impact on patients in need.

A total of 93 individuals donated blood, and approximately 150 units of blood were collected during the event. The donated blood will be utilized to support patients undergoing medical treatments, surgeries, and emergencies in local hospitals and healthcare facilities.

The blood donation camp was a resounding success, thanks to the overwhelming support and generosity of the college students and staff. By coming together to donate blood, individuals demonstrated their commitment to helping others in need and making a positive difference in the community's health and well-being. The organizers extend their heartfelt gratitude to all donors, volunteers, and partners who contributed to the success of the event.



