



IIC Activity Report

Quarter No	IIC 6.0 – Quarter II		
Thrust Area	Validation and Concept Development		
Mandatory/Elective	Mandatory		
Social Media Link (Linked in/Facebook/Instagram/ Twitter)	https://www.linkedin.com/feed/update/urn:li:activity:7152844634086367232		
Video Link (Minimum Five Minutes Video)	https://youtu.be/dWNO8jGH6F0		
Program Driven by	NHCE IIC in association with Department Of Management Studies and Ed and Startup Club		
Type of Activity	Celebration Activity		
Activity Name	National Startup Day -A Talk		
Program Type	Level 1 – Expert talk		
Program Theme	Entrepreneurship & Start up		
Mode of Conduct	Offline	Blended	Online
Time	From: 3:00pm		To: 5:00pm
Dates	Starting: 16-01-2024		Ending: 16-01-2024
Number of student Participants (Min: 20)	90		
Number of Faculty Participants (As Many)	4		
Number of External Participants	Nil		
Expenditure Amount ,If any	Nil		
Remarks	Nil		
Objective(100 words)	<ul style="list-style-type: none"> • To Inculcate Entrepreneurship • To Eradicate the myths about entrepreneurship • Motivate students to identify their passion and ideate 		
Benefit in-terms of learning/skill/knowledge obtained	National Startup day was celebrated on 16 th January at NHCE premises through a talk by two entrepreneurs Mr. Shreenidhi Kulkarni CEO and Founder of soft kitchen Interior and Ms. Chaithra Co-founder of Rhythm Toes Dance studio, The entrepreneurs spoke		

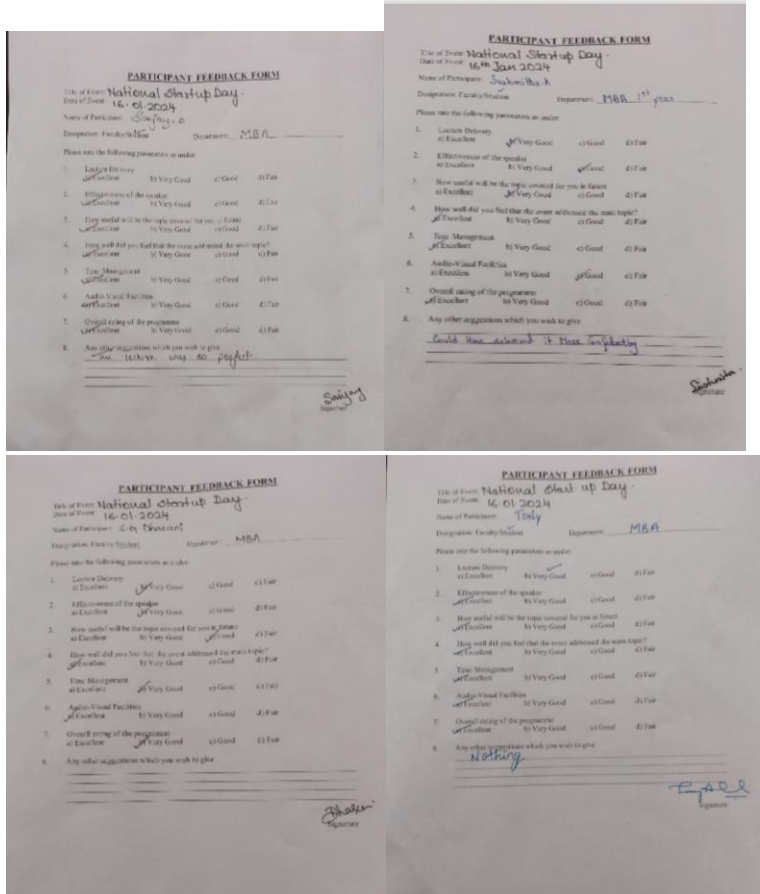
about their journey which includes their struggle inspiration and challenges .They spoke about how they followed their passion and explore the opportunities . They shared a success mantra which includes creating value for customers and always try to understand competition and make strategy or offer services comparable and better than competitor. The session ended with an important note of achieving balance between academics and passion and importance of networking.

Photograph 1&2



Poster sample & Collage Photo



<p>Feedback sample</p>		
<p>Registration/ Attendance</p>	<p>“Attached”</p>	
<p>Sample Certificate (If Any)</p>	<p>Nil</p>	
<p>Resource person profile information</p>	<p>Name of the Resource person : Mr. Shreenidhi Kulkarni Designation : CEO Company Name: Soft Kitchen Interio Phone Number: 7019812124 Name of the Resource person : Ms. Chaithra Designation : Co founder Company Name: Rhythm Toes Dance Studio Phone Number: 6363734857</p>	

**Signature of IIC Coordinator
Dept. of Management Studies**

Signature of HOD