



# NEW HORIZON COLLEGE OF ENGINEERING

New Horizon Knowledge Park, Ring Road, Marathalli  
Autonomous College Permanently Affiliated to VTU, Approved by AICTE & UGC  
Accredited by NAAC with 'A' Grade, Accredited by NBA



## Post -event Report

## Executive Summary

### UDAAN – Give wings to your Ideas

Udaan is the vision of our Hon'ble Chairman Dr. Mohan Manghnani for all the students of New Horizon to make them independent and self-reliant in all senses. Udaan also signifies support to the **Atmanirbhar Bharat Abhiyaan** – The **Self-reliant India** campaign, which is the vision of new India envisaged by the Hon'ble Prime Minister Shri Narendra Modi.

Honourable and Beloved PM Modiji announced January 16 2022 as 'National Start-up Day. He has asked Start-ups to follow the Mantra: "Let us innovate for India, innovate from India," as he said the country is inching close to 100 unicorns. "Five years ago, there were less than 500 start-ups in India, today there are close to 85,000 start-ups in the country

UDAAN was a Mega-Entrepreneurship & Seed Funding Program for all the students of New Horizon Educational Institution. UDAAN was launched on the 1st of February, 2022 across all schools and colleges of New Horizon Educational Institution with a purpose to foster the brightest ideas and motivate young aspirants to become entrepreneurs. Since its launch, UDAAN witnessed a plethora of Ideas from 500 teams of entrepreneurial brains, ready to be transformed into business models. After a continuous loop of workshops, seminars, and mentoring sessions, the best of the ideas went through the Pre-Finals and a good number of ideas had been selected for the Finale where all the shortlisted teams gave their presentations on the 5th & 6th of January, 2023.

The jury had eminent entrepreneurs, investors, mentors, and subject experts. The evaluation, inputs, and guidance of jury members further strengthened the students' ideas and the top 12 teams were selected for UDAAN FINAL.

The UDAAN finale for NHCE students was held on January 6 2023 and our student start-ups "SOWMYA" building *anytime healthcare kit*, "GARSTUP" which hosts *Online student community website*, "HELPING HAND" *mental health comparison*, "DIPLOMA PRO" *best rated android app for Diploma students*, "AEROX" *getting printouts made easy*, "IOTA TECH" *Lab education platform*, "HEALIUM" *Healthcare at the fingertips*, "IDENTITY" *working on integrating many cards* , "PANDTEENS" *working on student community based app*, "SUMMARY" *working on one click comprehensive browsing summarizer*, "CREARESILVA" *working on renewable resources* and "INVEST INN" *an aggregator to build start-ups* pitched their ideas in front of Jury consisting founders, CEO and angel investors.

On January 9 2023, this long sojourn of UDAAN culminated in the Panel discussion on "Transform Ideas to create value " empanelled by **Dr Mohan Manghnani**- Chairman, NHEI, **Shri Tejasvi Surya**- Member of Parliament, Lok Sabha, **Shri Siddalingappa B Pujari**- MD

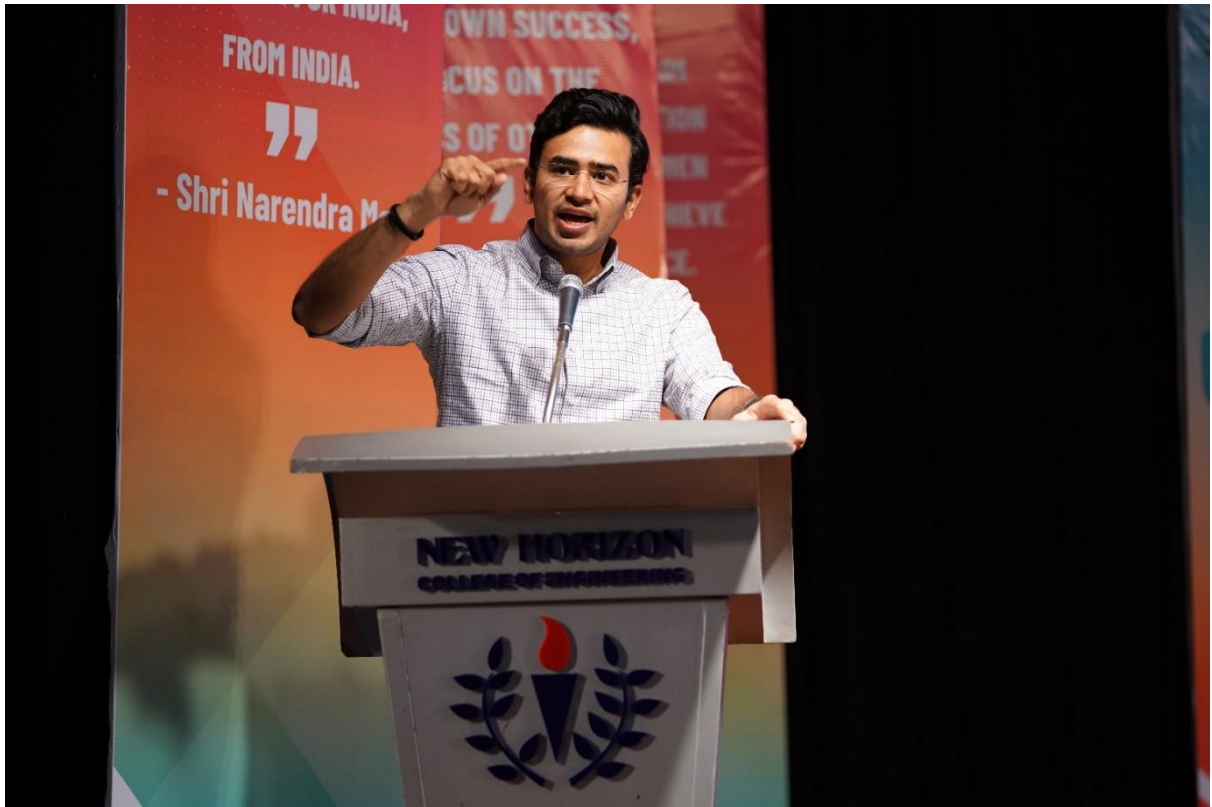
**(Marketing Communication & Advertising Ltd.) GoK, Mr. Ashwin Raguraman- Co-founder and Partner at Bharath Innovation Fund, Prof. K Kumar- Professor, IIM Bangalore, Mr. Palash Gupta- Member NASSCOM, Dr. Arun Bharadwaj- Motivational Speaker, Ms. Payal Nanjiani- Leadership Expert, Mr. Sandipan Mitra- Co-founder at Hunger Box.**

**Shri. Tejasvi Surya, Member of Parliament, Lok Sabha was the Chief Guest** for the UDAAN award ceremony. He addressed the students and shared his nostalgic experiences. He said India is in the interesting trajectory of growth. Our youth are lucky to be in India during this growth phase. He compared the technology free era with the current 5G era. He also highlighted that Karnataka has the highest GDP per capita and is one of the highest economic growth states in India with highest FDI inflow. So, he emphasized that students are fortunate and requested to use this opportunity to address the real world problems of neighbourhood. He finally concluded his speech by saying that “If you solve the problems of India, you are solving the problems globally”.

**The ceremony was concluded by awarding the Winner of UDAAN 2022- Team Creare Silva single handedly led by Tejas Gowda.**









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**UDAAN**  
 Give Wings to Your Ideas  
**Launch Schedule**

- Welcome 3:00 - 3:05 PM
- Invocation & Lighting of Lamp 3:05 - 3:10 PM
- Udaan Launch 3:10 - 3:15 PM
- Message by **Dr. Mohan Manghnani**, Honorable Chairman, NHCE 3:15 - 3:17 PM
- Dance Performance 3:17 - 3:25 PM
- Address by Alumni Entrepreneur **Mr. Pramod**, Co-founder, Aseem Logistics Pvt. Ltd. 3:25 - 3:30 PM
- Address by Chief Guest **Mr. Rajeev Koyal**, Deputy Director, NASSCOM 3:30 - 3:40 PM
- Address by Guest of Honour **Ms. Kirithana Ramarapu**, Executive Director, Adverting Professionals 3:40 - 3:50 PM
- Address by Guest of Honour **Mr. Ajay Tiwari**, CEO, Happy Lucote 3:50 - 4:00 PM
- Introduction of Alumni Entrepreneurs 4:00 - 4:10 PM
- Announcement of Udaan Registration Details 4:10 - 4:15 PM
- Vote of Thanks 4:15 - 4:17 PM
- National Anthem 4:17 - 4:20 PM

**NEW HORIZON COLLEGE OF ENGINEERING**  
**UDAAN**  
 Give Wings to Your Ideas  
**UDAAN KNOWLEDGE SERIES**  
 Presented by  
 New Horizon Centre for Innovation Incubation and Entrepreneurship  
 ED CLUB START UP CLUB ED CELL

**"WHAT IT TAKES TO BE A SUCCESSFUL ENTREPRENEUR"**

**PAYAL NANJANI**  
 Globally Acclaimed Leadership Expert & Speaker, Executive Coach, New York Award Winning Author, Trained & Coached 10k+ into world class leaders and peak performers

25<sup>th</sup> April 2022  
 11:00 am - 12:30 pm  
 NHCE Auditorium

"Journey as an Entrepreneur has Started"

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**UDAAN KNOWLEDGE SERIES**  
 Presents  
**PRODUCT MARKET FIT & BUSINESS PLAN**

Speakers

**Genesh Mahadevan V**  
 Head of Start-Up, Digital Transformation, Entrepreneurship at AICTE Engineering and Business Institute

**Dheeraj Arora**  
 Founder, Sankar, Co-founder, Bangalore

Organised by  
 NEW HORIZON CENTRE FOR INNOVATION INCUBATION AND ENTREPRENEURSHIP  
 ED Cell ED Club Start up Club

VENUE  
 NEW HORIZON AUDITORIUM  
 28th OF JUNE 2023 | 10:30 AM ONWARDS

**NEW HORIZON COLLEGE OF ENGINEERING**  
 NEW HORIZON CENTRE FOR INNOVATION, INCUBATION AND ENTREPRENEURSHIP  
 Presents  
**UDAAN**  
 Give Wings to Your Ideas  
**PRE-FINALS**  
 OUR ESTEEMED JURY MEMBERS

**PAYAL NANJANI**, **HEMANTH B**, **RAJESH KUMAR**, **ANANDHARAJAN**, **ARUN BHARADWAJ**

**HEMANTH B**, **RAJESH KUMAR**, **ANANDHARAJAN**, **ARUN BHARADWAJ**

**DR. ANANDHARAJAN**, **DR. ANANDHARAJAN**, **DR. ANANDHARAJAN**, **DR. ANANDHARAJAN**

Believe you can, you are halfway through.

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 NEW HORIZON CENTER FOR INNOVATION, INCUBATION AND ENTREPRENEURSHIP  
 Presents  
**UDAAN**  
 Give Wings to Your Ideas  
**FINALE**  
 OUR ESTEEMED JURY MEMBERS

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6th Jan 2023 | Auditorium NHCE

**BELIEVE YOU CAN YOU ARE HALFWAY THROUGH**

**Dr. Mohan Manghnani**, Chairman, New Horizon Educational Institution

**Shri. Tejasevi Surya**, Member of Parliament, Lok Sabha, National President, SJYM

**Shri. Siddalingappa B Pujari**, Managing Director Marketing Communication & Advertising Limited, CoE

**Mr. Ashwin Raghuraman**, Co-founder & Partner at Bharat Innovation Fund

**Prof. K Kumar**, Professor Entrepreneurship, IIM Bangalore

**Mr. Palash Gupta**, Lead NASSCOM DeepTech Club & Member NASSCOM Product Council, SCC Leader

**Dr. Arun Bharadwaj**, Happiness, Innovation & Peak Performance Mentor, Motivational Speaker

**Ms. Payal Nanjani**, Globally Acclaimed Leadership Expert, Top Executive Coach, New York Award Winning Author

**Mr. Sandipan Mitra**, Co-founder at Hunger Box