



NEW HORIZON COLLEGE OF ENGINEERING

MBA & MCA





RANKED #121
TOP 4 | TOP 5
IN BANGALORE | IN KARNATAKA
AS PER 2022
nirf NATIONAL INSTITUTIONAL
RANKING FRAMEWORK



About us

NHEI

New Horizon Educational Institution, established in the year 1970, is dedicated to creating the leaders of tomorrow. NHEI has a glorious history of 50 years as one of the most premium institutions in the country, providing quality holistic education ranging from kindergarten up to PhD. The institution has tie-ups with various MNCs, international universities and also boasts of numerous Centres of Excellence within the campus, to provide a comprehensive multi disciplinary platform to all our students that can empower them to reach their pinnacle of knowledge. The Government of Karnataka has conferred the prestigious Karnataka Rajyotsava State award for the year 2012 to New Horizon Educational and Cultural Trust for outstanding contribution in the field of education and social service in the state of Karnataka.

NHCE

New Horizon College of Engineering, established in the year 2001, is an autonomous college permanently affiliated with Visvesvaraya Technological University (VTU), approved by the All India Council For Technical Education (AICTE) & University Grants Commission (UGC). It is accredited by NAAC with an 'A' grade. All UG courses are accredited by the National Board of Accreditation (NBA). NHCE offers a range of Undergraduate, Postgraduate, Professional and Research Programs. The scenic and serene campus of NHCE is surrounded by major information technology giants like Intel, Accenture, Aricent, Cisco, JP Morgan, Symphony, etc to aid in the development of knowledge. NHCE provides an environment that is conducive to personal, intellectual, and professional growth.

Scholarship

Academic Scholarship

First Year MBA & MCA Programs		
Description	New Horizon Students	Students From Other Colleges
Above 75% in Degree	Rs. 20,000/-	Rs. 15,000/-

Sports Scholarship

First Year MBA & MCA Programs		
Description	New Horizon Students	Students From Other Colleges
National Level Winner or Best Player	Rs. 25,000/-	Rs. 20,000/-
State Level Winner or Best Player	Rs. 20,000/-	Rs. 15,000/-



Master of Business Administration

The Department of Management Studies offers a two-year, four-semester autonomous Master of Business Administration (MBA) program that is affiliated with Visvesvaraya Technological University. MBA is a dynamic and innovative program. The program offers dual specializations. In addition to this, it also comprises of many certifications and value-added programs which ensure that students acquire all the required skills to meet the industry standards and to overcome the challenges of current business scenarios. The teaching methodologies used to deliver the program are case analysis, discussions, assignments, PowerPoint presentations (PPT), remedial classes, guest lectures, industrial visits, workshops, seminars, orientation programs, industry connect programs, videos, and outbound activities. To give international exposure, foreign educational tours are organized for those who opt for it. The program is inclusive of professional training viz placement training, effective communication, personality development, aptitude, and analytics that enable the students to match industry expectations and take on the challenges of the changing world.

Vision

To evolve into a globally integrated B-school contributing towards management education, consultancy, research leadership and corporate excellence.

Mission

- To constantly strive to provide students with an in-depth knowledge and understanding of business and managerial concepts.
- To promote lateral thinking and a spirit of enquiry among our students, so that they look from a different angle, and have a creative approach and are able to provide simple solutions to complex business problems.
- To deliver through our teaching learning process, the richness of entrepreneurship and multidisciplinary knowledge in a way, where ethics and social commitments will be the corner stone for our students.

Eligibility Criteria

A student should have passed their regular Bachelor's degree with not less than 50% in the aggregate of all the years of the degree examinations (SC/ST-45%).

Benefits of Being Autonomous

- Academic Freedom
- Choice-Based Credit System (CBCS)
- Better Subject Choice and Elective
- Employability Becomes Easier
- Examinations
- Make-up Examination
- Supplementary Examination
- Internships
- Degree

Career Scope

The MBA program is one of the most sought-after programs. The two years at the college provide students with excellent learning opportunities in various management disciplines, as well as strong experiential learning through case studies and live projects. After completing an MBA, students can pursue a variety of job opportunities in marketing, human resources, and finance. Business development, advertising, marketing, research, talent acquisition, talent management, consulting, investment banking, and business analysis are some of the most popular options, with attractive pay packages.

Department of Management Studies

Academic Features

Sl. No	MBA Professional	SEM
1	Training in SPSS	II
2	Training in MS Power BI	II
3	Out bound Experiential Learning Program	I - II
4	Workshop on Stock Market Operations	II
5	Certification in Entrepreneurship Development	II - III
6	Business Incubation Support	I - IV
7	Business Newspaper Subscription	I - IV
8	Online English Training and Assessment Program	I - II
9	Competency Mapping & Profiling Workshop	II - III
10	Specialization Orientation Workshop & Certification	II
11	Industry Sectoral Analysis Workshop	II
12	Certification in Design Thinking	II - III
13	Project Report Writing	III
14	Presentation Skills Enhancement	I - II
15	Case Writing & Case Analysis	I - II
16	Industry Expert Guest Lectures	I - IV
17	Industrial Visits	I - IV
18	Membership in Department Clubs	I - IV
19	Membership from Professional Management Association	III

Industry Certifications

1	Capstone Business Simulation + IIMBx Certification from IIM Bengaluru	II
2	MS - 200 Excel Certification	I
3	HBX Certification from Harvard Business School Online, Harvard University, US	III

MBA Specializations

Marketing

“In the modern world of business, it is useless to be a creative, original thinker unless you can also sell what you create.” - DAVID OGILVY

Marketing is considered the most glamorous of the traditional core of Business Administrations. Marketers are directly responsible for creating a brand’s character and recognition. It creates a bond between the consumers and the products/services being provided by an organization. With the advent of digital marketing, it is now a ubiquitous practice from startups to corporate giants. Department of Business Studies at NHCE combines the traditional with the new to create a foundation that will allow you to excel in any environment. From marketing strategy to a digital toolkit for monitoring and optimizing your ad spends and returns, the curriculum exposes you to the best practices across the board. Case studies and marketing competitions give you practical experience and exposure.

Finance

“Accounting is the language of business.” - WARREN BUFFETT

Finance is the spine of every organization. No organization can flourish without strong financial fundamentals. Managing finances is one of the most important aspects of business. In order to start up or even run a successful business, one needs an excellent knowledge in finance management, planning, and decision-making. Department of Management Studies at NHCE imbues in a student an apt acumen for understanding the management of finances, so that they can acquire in-depth knowledge and great aptitude skills to develop professional skills and climb the ladder of success. ERP modules and investment labs in various finance courses prepare students to be industry-ready and grab excellent job opportunities in finance.

Business Analytics

“Information is the oil of the 21st century, and analytics is the combustion engine.” - PETER SONDERGAARD

90% of the data in the world was generated over the last two years alone! You can read this statement again. There are 2.5 quintillion bytes of data created each day at our current pace, but that pace is only accelerating with the growth of the Internet of Things (IoT). MBA in Analytics at NHCE provides the scientific foundation that equips students with the right tools and strategies for taking-on the world of big data. Create the right tools, strategies and visualizations and keep a tab on the pulse of the market. Analytics is also popular as a minor specialization, bringing a 360° maturity and understanding.





Human Resources

“Hire people who are better than you are; then leave them to get on with it. Look for people who will aim for the remarkable; who will not settle for the routine.” - DAVID OGILVY

The one-point agenda of leadership is to create leaders. Human Resources is the key to hiring and retaining the right mix of talent required to take an organization to the next level. HR is the powerhouse that turns the wheels of giant corporations and ensures the well-being of the workforce. The HR department assumes even more importance in the knowledge industry as it has to ensure that the workforce is regularly reskilled and updated on the latest technologies. MBA in HR at NHCE equips you with the Legal and Compliance frameworks to lead an organization’s workforce. It gives you the toolkit to identify and retain the right talent.

Operations

“95% of quality-related problems can be solved with seven fundamental quantitative tools.” - Dr. ISHIKAWA

Operation Management plays a crucial role in an organization as it handles issues like design, operations and maintenance of the system used for the production of goods. India, over the past decade, has experienced an unparalleled boom in the logistics sector. The thriving e-commerce market in India is bringing-in new opportunities for logistics and supply chain management professionals. Operations Management specialization at NHCE imparts field-specific knowledge and educates the students about various trends in the industry. It covers the latest concepts of logistics and supply chain management. The curriculum is designed in such a way that it provides industry-specific knowledge and skills dissemination.

Collaborations and Beyond



Harvard Business School Online Program: NHCE has entered into a Strategic Alliance with Harvard Business School Online, a unit of Harvard Business School (HBS), Boston- US, which is consistently ranked among the top business schools in the world to offer Harvard Business School Online courses in a uniquely engaging way to learn vital business concepts. This agreement is designed to bring the Harvard Business School classroom experience and case studies to participants. A student can choose any one program which is best suited for him and it includes Business Analytics, Economics for Managers, Entrepreneurship Essentials, Financial Accounting, and Sustainable Business Strategy. The biggest advantage of this initiative is that upon successful completion of the program, the participant will receive a certificate of completion from Harvard Business School Online and will get Alumni status & Lifetime benefits from Harvard Business School Online.



New Horizon College of Engineering (NHCE) signed an agreement with the Indian Institute of Management Bangalore (IIMB) to launch its IIMBx B-School Partnership programme on 30th May 2018. The partnership includes a Certificate in Strategy and the Sustainable Enterprise and Certificate in Organization Design: Creating a Competitive Advantage for the MBA Program. IIM Bangalore is one of the top management B-schools in India known for its holistic, transformative and innovative education. This partnership programme enhances the thinking capabilities of the students. Certification programme from a premier institution like IIM Bangalore will strengthen the resumes of the students and provide better chances of good job profiles and higher pay packages.



Capstone® was created by CAPSIM® Management Simulations, Inc., USA. Capstone® simulation is used by Leading B-Schools and Corporate Executive Training by several Fortune 500 companies. This experiential learning technique has delivered a lasting value to promising business enthusiasts. MBA students of NHCE get this opportunity to go through the experiential learning programme of the Capstone Business Simulation Tool.



SAP is integrated into the curriculum, All the three specializations get to learn their respective SAP Modules

- SAP-FICO
- SAP – HCM
- SAP – SD

New Horizon College of Engineering and NASSCOM- IT/ITeS Futureprime MOU

The objective of this MoU is:

1. To undertake relevant skills upgradation via training programs, skill competency development programs including Foundation & Deep Skilling courses in the areas of emerging technologies.
2. To equip the students with Virtual Internship & faculty with Faculty Development Programmes in emerging technologies suitable for IT and non IT branches including Civil Engineering, Mechanical Engineering and MBA programs.
3. To encourage any-time, any-where, continuous self-paced learning for acquiring newer and industry relevant skill sets, build digital fluency on emerging technologies & professional skills through the availability of byte sized micro learning content.
4. To provide a diagnostic facility that offers aspirants/candidates an analysis of their aptitude and capabilities so that they can be guided on learning pathway options.
5. To provide a novel framework and an inclusive 'one stop up-skilling/ re-skilling solution' in new and emerging IT technologies that envisages a paradigm shift in the existing value chain through synergistic efforts of all stakeholders.
6. To motivate and create value at every step through innovative mechanisms such as 'skills passport', 'skills wallet', 'badges' etc. based on the aspirant's effort in their skilling journey.



Confederation of Women Entrepreneurs (CoWE) aims to support budding women entrepreneurs and drive them to be independent businesswomen in economic and political spheres of power. MoU with CoWE strives to empower women through entrepreneurship by imparting relevant training, counseling, and handholding to enhance their skills and to continuously improve our services to the members through knowledge sharing and advocacy.

Master of Computer Applications

The Department of Master of Computer Applications is autonomous and affiliated with Visvesvaraya Technological University, and it offers MCA and Ph.D. programs. The MCA program provides a solid foundation in IT fundamentals for future-ready IT professionals. Students in the MCA program are exposed to a wide range of application areas, including traditional business, finance, accounting, networks, multimedia, and database management, as well as computer-aided design and industrial production management systems.

Vision

To be the source in bringing competent computing professionals, innovators, researchers, entrepreneurs and leaders to serve the industry, nation and society.

Mission

- To provide world class computer education and cultivating technical skills to meet the challenging global needs and emerging trends in the industry.
- To enable students in acquiring strong academic skills and enhance knowledge towards innovation in research and development.
- To inculcate the professional behavior and leadership qualities with ethical responsibilities for the betterment of the society and empower them to become entrepreneurs.

Career Scope

MCA students are offered jobs by multinational companies through campus recruitment in any of the following positions. Software Engineer, Network Administrator, System Analyst, Database Administrator, Web Developer, System Administrator, Software Testing Engineer, Domain Consultant, System Engineer, Network Engineer, Project Developer, Hardware Engineer, Business Analyst, Research and Development, Hardware and Networking, Services, Application Support, and so on.

Program: Core Courses

- Programming languages : C, C++, Java, python
- Unix System Programming
- Data Structures & Algorithms
- Web Development Tools : HTML5 , CSS, Java Script, PHP , XML
- Database Management System
- Enterprise Architecture Development using J2EE
- Mobile Computing and Applications
- Programming using C# and .Net
- Operating Systems
- Software Engineering
- Software Quality & Testing
- Computer Networks

Program: Elective Courses (Industry Based)

- . Programming with Java
- . Machine Learning
- . Operating System with Unix
- . Database Management Systems
- . Data Structures using C++
- . Advanced Java and Enterprise Architecture
- . Design and Analysis of Algorithms
- . Computer Networks
- . Software Engineering & Testing
- . Research Methodology and IPR

Department of Master of Computer Applications

Academic Features

Sl. No	MCA Professional	SEM
1	MCA Degree (Visvesvaraya Technological University)	I - IV
2	Computer Society of India (CSI) Activities	I - IV
3	Industrial Visits	I - IV
4	Guest Lectures by Eminent Experts	I - IV
5	Workshops	I - IV
6	Technical Student Symposium / Conference	I - IV
7	Participation in National / International Technical Events	I - IV
8	Induction / Bridge Course	I
9	Collaborating with Faculty in Research Projects	II - IV
10	Coaching and Remedial Classes	I - IV
11	Enabling and encouraging students to prepare for participation in various in-house competitions	I - IV
12	Enabling and encouraging students to prepare for participation in various Inter-Collegiate & Inter-University competitions	I - IV
13	Student Development Initiative: Mentoring	I - IV
14	Enabling for Industry-Oriented Courses	I - IV
15	Student Career Support Initiative: Placement Training	I - IV
16	Mock Viva-Voce	I - IV
17	Student Development Initiative: Professional Student Counselling	I - IV
18	Mandatory MOOC Courses and Certification	I - IV
19	Student Club Activities	I - IV

Industry Certifications

1	DevOps	I - IV
2	Ethical Hacking and Forensic Investigation	I - IV
3	Tableau	I - IV
4	AWS Cloud Architect	I - IV
5	Full Stack Development	I - IV

Training & Placements

New Horizon College of Engineering supports students in getting placed with organizations, while studying in the final year of their course. The institute seeks feedback from recruiters so as to prepare students better, to fit into the corporate world and meet mandatory expectations from hiring companies. As a result of this exercise, industry relevant topics are identified for students to get trained. These interventions are implemented from the first semester of their course. The training program encompasses multi-stage process to train students and make them ready for the industry and develop the etiquettes for corporate world.

- Business English Communication
- Life Skills for Managers
- Quantitative Aptitude Development
- Attitude and Behavioral Development
- Exclusive Preparation of Workshop

Pre-placement Training: Training in Business English Soft Skills Training, Quantitative Aptitude Training, Interview Skills Preparation Workshop & CV Writing Workshop will be provided to students at extra cost.

100% Placement opportunity is provided to MBA & MCA students

Industry Sponsored Laboratories and Centres of Excellence

Sap Next-Gen Lab

New Horizon College of Engineering, Bangalore has signed an MOU with SAP, and has been accepted as an Associate Member of the SAP University Alliance (UA) Program. Subsequently, as a member, New Horizon College of Engineering has access to a wealth of resources developed in collaboration with faculty, students, SAP partners and customers across the world. SAP University Alliance is a global program in over 100 countries that aims to shape the future of higher education.

Automation Anywhere

NHCE has signed an MOU with Automation Anywhere and has launched Robotics process Automation in the curriculum. Any industry that deals in data and filing can benefit from robotic process automation. When software can reduce costs and increase efficiency without requiring an onerous and complex implementation, it will find eager users and useful applications in almost any sector. Indeed, RPA has also been found useful in the following fields:

- Customer service and CRM
- Accounting
- Healthcare
- Human resources
- Supply chain management

Testimonials

Srilalitha

MBA, VIII Semester

I take this opportunity to thank New Horizon College of Engineering, Department of Management Studies and the Department of HRD for providing me a platform to portray my skills and talent and also help me in identifying my caliber. With guidance, support, training and grooming I am happy to say I was placed in Mindtree. Thank you NHCE !

Shashank

MBA, VIII Semester

I really liked the placement training process of our college which started by way of Aptitude training, XL training, Etiquettes and Personal branding; I should say the MBA department and the placement department really work hard for all the students to get placed. This resulted me in getting placed in CGI. I really thank my department, all the faculty members and my mentors in bringing out the best in me.

Industry Speaks

Mohan Kumar

Practice Head, Digital Cloud Business Wipro Limited

Master of Business administration program under the leadership of Dr. Sheelan Misra, Professor & Head, has been able to commit towards putting a curriculum that gives best management education, innovative programmes, outstanding faculty and thought leadership. The department engages business leaders and entrepreneurs to conduct seminars, workshops and discussions throughout the academic year in order to expose students to industry perspectives.

Aman Kumar Jha

MCA, VIII Semester

My sincere appreciation and gratitude for training and placement department and all faculty of NHCE for their great effort in imparting quality technical and aptitude training. HRD provides ample placement opportunities and I am fortunate to be placed with 5.5 lacs through campus placement (ie: All State Pvt Ltd). Thank you NHCE for doing wonders in my life.

Singh Navnit Dharendra

MCA, VIII Semester

It has been an honor to be a part of New Horizon College of Engineering MCA department. I am highly appreciative of the effort and hard work of our Placement Department (HRD). We got to improve a lot of our technical skills along with the communication skills with all the effort and hard work of the MCA and HRD department. I am very thankful to every faculty member of my respective departments.

Pankaj Mishra

Cloud Advisor, TCS

The engagement & interaction between industry speakers and students have been intriguing and that is a reflection of the quality of education being imparted by the New Horizon College of Engineering, Bangalore. To an already established college with a proven record of commitment and earnest investment in their students, future augers exceptionally well by virtue of high-quality education and best in class infrastructure. The faculty of the college is learned, outstanding, and drives all the programs exceptionally. I wish the college all the best for the times to come.

Student Development Programs

1. Technology Business Incubation Centre

NHCE has actively supported 130+ active startups through the Technology Business Incubation Centre, and they are now operating under the banner of the Centre For Innovation and Entrepreneurship. During the last three years, the vibrant Patent Cell has assisted startups as well as other students and faculty members in filing nearly 264 patents. Industry-sponsored labs with cutting-edge facilities have been established at NHCE to foster a startup-friendly environment!

2. New Horizon Entrepreneurship Development Cell (NH-EDC)

The vision of this cell is to educate, mentor, and provide entrepreneurial resources to aspiring entrepreneurs, as well as to build an extensive resource pool to assist potential student entrepreneurs. NHCE is one of the colleges chosen for the PM-YUVA Yojana (Pradhan Mantri Yuva Udyamita Vikas Abhiyan), which aims to develop an enabling ecosystem for entrepreneurship through entrepreneurship education. Since its inception, NH-EDC has collaborated with the National Entrepreneurship Network (NEN) to conduct various activities for students to promote entrepreneurship on campus. E-WEEK is one such initiative in which a variety of activities are held to inspire students, who are regarded as entrepreneur spark plugs.

Key Objectives of NH-EDC

- To serve as a conduit for ideas from students and experts.
- To introduce innovative training techniques for students who want to start their own business.
- To provide skilled faculty support and consultation.
- To prepare students for entrepreneurship and start-up ventures.



Student Clubs

Master of Business Administration (MBA)

- Entrepreneurship Development Club
- Acumen Club
- Start-up Club

Master of Computer Applications (MCA)

- FOSS – Free Open Source Software Club
- EDAP – e-Designing and Publishing Club
- ACT – Adobe Creative Tech Clubs

Extra Curricular Clubs

- Dance Club
- Music Club
- Art Club
- Literary Club
- Photography Club
- NSS Club
- Socio-Political Club
- Fitness Club
- Media Club
- Fashion Club
- Leo Club
- Green Warriors Club
- Retract Club
- Drama club
- Alumni Club

Sports Clubs

- Volleyball Club
- Basketball Club
- Badminton Club
- Kabaddi Club
- Football Club



Infrastructure

Facilities

- WIFI Campus
- Lecture Halls
- Auditorium
- Seminar Halls
- Well Equipped Laboratories
- Cafeterias
- Medical facility
- RO drinking water
- Reprography Center
- Round the clock security
- Book store & stationery shop
- Bank & ATM
- Transport facility
- Indoor Stadium
- Outdoor gym
- Indoor gym
- Sports Ground
- Dance Studio
- Parking Facility
- 24-hour CCTV Surveillance

Library

(Open 24 hours x 365 days)

- Stack area
- Reference section
- Video conference room
- Faculty discussion room
- State of the art digital library
- Books and stationery shop
- Access to National Digital Library
- Institutional Repository
- Student discussion rooms
- Library spread over two floors
- 600+ seating capacity reading Hall
- Over 47,601 volumes of latest books
- Member of IEI, IETE,VTU Consortium, ISTE,CSI
- Remote access to subscribed electronic resources
- National and International print and online journals

Hostels

Accommodation For Over 1200 Students On Campus

Hostel accommodations for over 1200 students on campus have been built to provide students with a safe and welcoming environment. There are separate hostel facilities for boys and girls. The living areas are designed to promote harmony. We have gone to great lengths to keep the surroundings green and fresh. Such an environment fosters the development of productive thoughts and ideas. It serves as a student's "home away from home." We see the dormitories as a place for students to study, relax, and socialize.

- Wi-Fi in hostel blocks
- 24-hour power backup
- Hygienic kitchen & quality food
- Vegetarian & Non-vegetarian menu
- 24-hour ambulance service
- Hot water facility
- Well-furnished rooms
- Laundry facility
- RO drinking water
- Well-trained security
- Choice of North & South Indian food
- Single room (Boys' Hostel) for PG students
- Experienced resident wardens in each hostel
- 24-hour CCTV Surveillance

Ragging is a criminal offense and is strictly prohibited



State-of-the-art Facilities

Conference Rooms

This ultramodern space facilitates board meetings and campus recruitments.

Video Conference Room

Allows two or more locations to communicate via simultaneous two-way video and audio transmissions using telecommunication technologies. This room serves as an online classroom as well. It has a recording facility for recording guest lectures for the benefit of students.

Seminar Halls

are designed with cutting-edge technology to meet the needs of every student. Seminar rooms are used for seminars, workshops, guest lecturers, and a variety of other intellectual activities.

Lecture Halls

In accordance with international standards, the lecture halls are light, spacious, and well ventilated. The extensive use of audio-visual media allows students to quickly grasp advanced technology.

Canteens / Cafeteria:

The college cafeteria is spacious, clean and hygienic, It offers a variety of North Indian, South Indian and Chinese cuisine. All food is offered at concessional prices in the canteen/cafeteria.

Sports Facilities:

Our students play different sports & games at different levels. The college provides a host of indoor & outdoor sports facilities for the students. An indoor stadium with state-of-the-art facilities houses courts for basketball, volleyball, and badminton alongside a well-maintained playground. The campus also features indoor/ outdoor gymnasiums and indoor games like chess & table tennis.



Sargam

Sargam is a state-level intercollegiate cultural festival hosted by New Horizon Educational Institution every year.

The Sargam fest brings together students from various educational institutions, providing an excellent platform for them to showcase their talent and win cash prizes. SARGAM 2022, resumed after two long years with the theme 'The Rudra Factor'– 'the captivating energy and glorious power'. Organized on the 25th and 26th of November 2022 at the New Horizon College of Engineering campus, it saw a footfall of close to 15k students from 180 institutions, both PUC and degree colleges.

The major attraction of Sargam 2022 was the Mega Event, with the theme "TANDAV", which witnessed highly energetic dance performances from various colleges. The events were divided into Mega event, 4 stars, 3 stars, 2 stars, and single-star events, and prize money varied accordingly. Filmy Dance, Contemporary, and Street dance, Stage Play, and Acapella, Trailer making, B-Boying, Mono Acting, Brushless Painting, Sneaker Doodle, Sur-Sangam, MC Battle, Poetry Slam, Gaming [FIFA, COD, NFS], Illusion, The Next Top Model, Rock Battle (Hindi/English/fusion), Sargam's Got Talent, & Turn Coat were some of the highlights. The prize money for all events in total amounted to Rs. 7,00,000/-





CAMPUS

HN

M 2022



Udaan

Udaan is the vision of our Honorable Chairman Dr. Mohan Manghnani for all the students of New Horizon to make them self-reliant in all spheres of entrepreneurship. Udaan also signifies support for the Atmanirbhar Bharat Abhiyaan – The Self-reliant India campaign, which is the vision of new India envisaged by the Hon'ble Prime Minister Shri Narendra Modiji. This Mega-Entrepreneurship & Seed Funding Program was launched on the 1st of February, 2022 across all schools and colleges of NHEI with the intent to nurture the brightest ideas and motivate young aspirants to become entrepreneurs. On January 9th 2023, this rewarding enterprise of UDAAN culminated in the panel discussion on "Transform ideas to create value" empaneled by Dr. Mohan Manghnani– Chairman, NHEI, Shri. Tejasvi Surya– Member of Parliament, Lok Sabha, and many celebrated industrialists. Shri. Tejasvi Surya, the Chief Guest for the UDAAN award ceremony addressed the budding entrepreneurs and shared snippets from his life experience.



Rudraksh

Rudraksh – An Intercollegiate Management & Cultural Fest, organized on 16th & 17th February 2023, for the 8th consecutive year is one of the milestones of the Department of Management Studies, New Horizon College of Engineering. Under the aegis of Dr. Mohan Manghnani, Chairman, NHEI, this event provides a platform for all the students across various colleges to showcase their Co-curricular and Extra-curricular skills.

This year the event saw the participation of 50 + colleges and about five hundred students from across the country. Dr. Sheelan Misra, Dean, of Management Studies addressed the audience on the legacy of Rudraksh fest and the theme of this year which is Yuva Shakti – Sankalpita and Samarpit. Both acclaimed musician Mr. Ganesh Narayanan as the Chief Guest, and Ms. Mohini Patankar, Mrs. India Worldwide 2018 -South and Yoga expert as Guest of Honor, highlighted the need for a positive attitude towards life and the importance of mental and physical wellness. The interesting line of events – cutting across marketing, finance, and human relations kept the participants on their toes, vying for prizes and certificates.





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