



Event report

Theme	CELEBRATION/IIC /MIC/Self Driven(activities of Clubs/EDC/Departmental activities Related to Design thinking, Startup, Entrepreneurship, Innovation and Hackathon, Innovation Challenge)		
Thrust Area	Inspiration, Motivation and Ideation(Q1) Validation and Concept Development(Q2) Prototype, Design, Process Development for Business Model/ Process/ Services(Q3) Awareness about Startup and related Ecosystem Support Services for Startup Development(Q4)		
Mandatory/Elective	-		
Social Media Link (Linked in/Facebook/Instagram/ Twitter)	-		
Video Link (Minimum Five Minutes Video)	Put in this drive link : https://drive.google.com/drive/folders/18kXyBl4KggFbDn4W6sQYOFTAzPfZsDhI		
Program Driven by	Computer Science and Engineering		
Activity Name	Workshop on Designing Enterprise Framework and Resource linkages for Make-in-India startups		
Program Theme	1. IPR & Technology Transfer 2. Innovation & Design Thinking 3. Entrepreneurship & Startup 4. Pre -Incubation & Incubation Management		
Activity Type	Level 1- Expert Talk/Exposure Visit/Mentoring Session Level 2- Conference/Exposure Visit/Seminar/workshop/Boot camp Level 3-Competiton/Demo Day/ Exhibition/Workshop Level 4-Challenges/Hackathon/Tech-Fest		
Mode of Conduct	Offline	Blended	Online
Time	From: 25-02-2023		To: 25-02-2023
Dates	Starting: 11.00 AM		Ending: 1.00 PM
Number of student Participants(Min: 20)	53		
Number of Faculty Participants(As Many)	2		
Number of External Participants	NIL		
Expenditure Amount ,If any	NIL		
Remarks	NIL		
Objective(100 words)	The Department of CSE organized Entrepreneurship Awareness Program for 3 rd Semester students on 25/03/2023 from 11.00 AM to 01.00 PM. Our		

	<p>Resource person is Ms. Saritha Devpunje, Founder, Magneton Technologies Pvt Ltd. The objective of this event is to provide knowledge of business to students having no knowledge and to make them successful businessmen. Key topics of the event are: Designing Enterprise framework and providing linkages for the startups with the support of ED Cell of NHCE.</p>	
<p>Benefit in-terms of learning/skill/knowledge obtained</p>	<p>A total of 53 students participated and benefited from these sessions. They acquired knowledge on how to develop ideas, how to collaborate and work with a team, how to collect and analyse the data, how to use social media as an advocacy tool etc</p>	
<p>Photograph 1&2</p>		
<p>Poster sample & Collage Photo</p>		

Feedback sample	<ol style="list-style-type: none"> 1) Very informative talk 2) Nice presentation on a very important topic 3) Very substantive- excellent
Registration screenshot(Online)/Attendance copy(offline)	Yes
Sample Certificate (If Any)	nil
Resource person profile information	<p>Saritha Devpunje - Chief Technology Officer - Platforms at AIOTF , Founder - Magneton Technologies Pvt Ltd and SreeAvnee, Goldman Sachs 10k Women Entrepreneurs Program IIM - B Alumni , ABHA Integration Consultant, BANGALORE, INDIA</p> <p>Saritha Devpunje, the Director of Magneton Technologies Pvt Ltd, CTO - AI On the Fly Technologies, and the Owner of Sree Avnee, a cosmetics distribution enterprise.</p> <p>She worked at CISCO for a while but was never quite happy with just being an employee in a company. Hence started this web design agency. Today, Magneton Technologies – a successful business with over 60 employees and numerous satisfied clients.</p> <p>She worked as an IT consultant and consider herself an overall dev-ops person! She brings to the table, the knowledge of the lowest domain purchases, hosting (AWS, Google Cloud, Azure, and any shared hosting), E-mail setup, training on tech languages, interview as a service, web development, e-commerce site development, mobile app architecture and development.</p> <p>Her diverse roster of clients has put their faith to manage their digital presence. Among the other services she offers through the company, are digital marketing, cyber security, branding, digital business transformation, AI & machine learning, animation videos, VR and 360-degree photography, and Matterport photography. With 10 years of success, over 750 projects, and over 150 regular customers, She worked with doctors and hospitals, online counselors, lawyers, real estate companies, resorts, e-commerce, & others.</p> <p>Technology changes every day – in fact, every minute. She always make it a point to stay up-to-date and relevant by keeping abreast of these changes. She believe that to be successful, one has to constantly get out of their comfort zone and explore new ways of doing things!</p>

Experience

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Interim Chief Technology Officer
HeaLink - Third Ai Platforms · Full-time
· Full-time Nov 2022 - Present · 5 mos
India

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Proprietor
SREEAvnee · Self-employed
· Present · 1 yr 1 mo
Bengaluru, Karnataka, India

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Chief Technology Officer - Platforms
aiotf · Full-time
· Present · 2 yrs 8 mos
2020 - Present · 2 yrs 8 mos

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Magneton Technologies Pvt. Ltd.
· 8 yrs 10 mos