## MEMORANDUM OF UNDERSTANDING

# NEW HORIZON COLLEGE OF ENGINEERING Community Partnership Agreement

This Memorandum of Understanding (hereinafter referred to as MoU) is made and entered into by and between Hackmakers International (herein referred to as "HACKMAKERS") whose address is 35, Mooltan Avenue, Macquarie Park, 2113, Sydney, Australia and New Horizon College of Engineering (College), registered address as New Horizon College of Engineering, Ring Road, Kadubesanahalli, Bellandur P.O., Near Marathalli, Bengaluru-560103, Karnataka, India dated the 16<sup>th</sup> of October 2021.

#### RECITALS

- A Hackmakers is in the business of designing, developing and deploying online experiences that bring collaboration, critical thinking and creativity that meet business outcomes.
- B Hackmakers will be organising the #BuildwithAl 2021 Hackathon event, to be held between 29 October to 5 November (the **Event**).
- C The Partnering Organisation wishes to enter into a community partnership arrangement with Hackmakers (the **Relationship**) with respect to the Event.
- D The parties have entered into this memorandum in order to formally document the understanding upon which Hackmakers and Partnering Organisation will enter into the Relationship.

### Intent of the Parties:

- 1. Hackmakers will:
  - a. advertise the community partner's contribution on Hackmakers website, event page, social media platforms (Facebook, LinkedIn, Twitter);
  - b. provide free access to the Participant Guide, Team Guide, Mentor Guide, Judging Guide and Primer Pack to all your participants and mentors (to be distributed at least one (1) week prior to the Event;
- provide free access to the Slack Induction, Participant Induction and Mentor Induction workshops during the Event (pre-recorded or LIVE);
  - d. provide access to Slack (communication software) during the hackathon event;
  - e. in the event that participants from your organisation win any prizes, create a Winner's Spotlight Interview blog, to be scheduled within one (1) month of completion of the Event:

- f. automatically accept all mentor applications for your organisation's mentors, without going through the review process;
- g. thank the community partner in all relevant Slack communications, and thank you emails and;
- h. livestream or record thanks the community partner in the official Speed Meet & Greet sessions, and Opening and Awards ceremonies.
- 2. The Partnering Organisation has agreed to:
  - a. provide AU\$1,000 in direct cash sponsorship or in-kind contributions.
  - (This fee is waived for all universities, LGA's and registered not-for-profit organisations, and any other organisations deemed appropriate by the Hackmakers Ambassadors)
    - b. provide Hackmakers with their logo to be positioned on the Hackmakers website and selected marketing collateral and;
  - c. advertise and promote the event via callouts, social media, etc. with suggested posting templates and graphics, where appropriate.

## SIGNATORIES TO THE MEMORANDUM

SIGNED by NICHOLAS NOURI (Company Director) on behalf of HACKMAKERS:

Nicholas Nouri

SIGNED by Dr.Manjunatha on behalf of New Horizon College of Engineering:

Dr. Manjunatha

New Horizon College of Engineering Ring Road, Bellandur Post, Bangalore - 560 103 If we do not yet have your details, please complete the below to help us publicize your organisation:

Organisation:	New Horizon College of Engineering
Representative Name:	Dr.R.Thriukkumaran
Position	Associate Professor
Email:	dr.thirukkumaranr@newhorizonindia.edu
Country/Location(s):	INDIA/Bangalore
Logo URLS: [please attach both large and icon/square versions]	Email Attached