

Association for TRIZ and
Technical Innovation, ATTI,
India's Regional ASAE/SAE member

SAE INDIA

Bengaluru Section

ATTI & SAE Bengaluru invites Professionals &
Academia to listen to best known Product
Innovation method of all TIMES, TRIZ

Hosted by:



NEW HORIZON
COLLEGE OF ENGINEERING

WINDMILLS ROAD, BANGALURU - 560076, KARNATAKA, INDIA

13 Oct
9 AM - 12 Noon
New Horizon Engineering
College Road, (Opp. Mahatma
Museum Road)

Write to:
trizti.org, prashenth@saeibs.org

Transition to Structured Innovation/ TRIZ

and for "Theory of Solving Inventive Problems", a Russian Structured Innovation method developed 70 years ago.
Ikoventko is one of leading consultants and project facilitators in innovation technology of design. He has conducted more than
uses on innovation and TRIZ topics for Fortune 500 companies worldwide.

Dr. Ikoventko is a professor adjunct of Massachusetts Institute of Technology (Cambridge, USA) as well as an Honorary Professor of the
University of Edinburgh (UK).
Companies that adopt TRIZ for product innovation include: GE, Samsung, Hyundai, Intel, P&G, Mahindra, Siemens,
TCS, IIL, Tata, Ashok Leyland



Dr. Sergei Ikoventko,
TRIZ Master