

**NEW HORIZON COLLEGE OF ENGINEERING (E&T)**  
**[IC201811957]**  
**AY -2019-2020**



**Event Title:**

**Topic:**

**Intellectual Property (IP) Management at Early Stage of Innovation and Start-ups**

| S.No | Date & Time                      | Theme                                  | Type of Activity                                     | Expert Name                                                                                                           | Chief Co-ordinator                                       | Event Report Details / Link                                                                                                                                  | Social Media URL                                                                                                                             | No. of Students Participated | No. of Faculty Participated | No. of External Participants |
|------|----------------------------------|----------------------------------------|------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|-----------------------------|------------------------------|
| 1.   | 07/05/2020<br>3:00 PM to 4:00 PM | Policy for Innovation, Startup and IPR | IIC Calender Activity- Workshop/ Motivational Speech | Dr. Sanjeeva Kumar Majumdar<br>Manager, IPR, StartUp & Incubation<br>National Research Development Corporation (NRDC) | Dr.K.Gopalakrishnan<br>Dean-R&D &<br>President-IIC, NHCE | NHCE College<br>Website Link:<br><a href="http://newhorizonindia.edu/nhengineering/miic-2019-20/">http://newhorizonindia.edu/nhengineering/miic-2019-20/</a> | Website Link:<br><a href="http://newhorizonindia.edu/nhengineering/miic-2019-20/">http://newhorizonindia.edu/nhengineering/miic-2019-20/</a> | 15                           | 19                          | 02                           |



## Event Poster:



The poster features logos for MHRD, MHRD's Innovation Cell (Government of India), Institution's Innovation Council (Ministry of HRD Initiative), and AICTE. The main title is 'IIC ONLINE SESSION By Dr. Sanjeeva Kumar Majumdar'. Below this, it states 'Manager, IPR, StartUp & Incubation National Research Development Corporation (NRDC)'. A portrait of Dr. Sanjeeva Kumar Majumdar is shown on the right. The topic is 'Intellectual Property (IP) Management at Early Stage of Innovation and Start-ups'. At the bottom, it provides the YouTube channel link 'https://youtu.be/PRBGckOUfOs' and the date and time 'Date: 07-05-2020 Time: 3:00 PM- 4:00 PM'.

**MHRD**

**MHRD'S INNOVATION CELL**  
(GOVERNMENT OF INDIA)

**INSTITUTION'S INNOVATION COUNCIL**  
(Ministry of HRD Initiative)

**AICTE**  
All India Council of Technical Education

**IIC ONLINE SESSION**  
By  
**Dr. Sanjeeva Kumar Majumdar**  
Manager, IPR, StartUp & Incubation  
National Research Development Corporation (NRDC)

**Topic:**  
**Intellectual Property (IP) Management at Early Stage of Innovation and Start-ups**

**Join Session at MHRD's Innovation Cell YouTube Channel:**  
<https://youtu.be/PRBGckOUfOs>

**Date: 07-05-2020**  
**Time: 3:00 PM- 4:00 PM**

Sd/-

Prof. Dr.K.Gopalakrishnan  
Dean-R&D &  
President-IIC,  
New Horizon College of Engineering,  
Bangalore

Sd/-

Prof. Dr.Manjunatha  
Principal,  
New Horizon College of Engineering,  
Bangalore

Date: 08/05/2020

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