

RUDRAKSH 2020 is a celebration! A celebration of the infinite creative and knowledge. A celebration of the young and energetic students who embody this creativity. This **14th March** join us in this celebration in the form of an Inter Collegiate Management and Cultural Festival. The Department of Management Studies endorses the view that intelligence manifests itself in various forms and every form needs to be celebrated. RUDRAKSH is our effort put to recognize and reward all kinds of minds

GENERAL RULES

- All participants must carry VALID COLLEGE ID CARDS
- Participants are required to be dressed in formals
- All college confirm the participation along with the details of the participants on or before 10-MAR-2020 through email rudraksh2k20@gmail.com
- Colleges may choose to participate in any event of their choice
- Judges decision is final and binding
- The management and organizers reserve the right to reschedule any of the events



CONTACT US

Faculty Co-ordinatorDr. Smita Harwani: 96207-71711

Student Co-ordinator

Vandana. SL: 89515-68606 G Lakshmipathi: 70366-54754 Gomathi V: 95381-04097





Autonomous College Permanently Affiliated to VTU, Approved by AICTE & UG(Accredited by NAAC with 'A' Grade, Accredited by NBA New Horizon Knowledge Park, Ring Road, Bellandur Post, Bengaluru 560 103

Department of Management Studies

presents

2020



14 MAR 2020

rudraksh2k20@gmail.com fb.me/rudraksh2k20 www.newhorizonindia.edu



KALAKAR

TALENT SHOW: SOLO

(Dance, Music, Beat Boxing, Instrumentals, Mimicry, Standup Comedy etc.)

Timing: 4+1 minutes

Note*: Pen drive containing music should be handed over to the co-ordinator **ONE HOUR** prior to the event No Props

Registration Fee: Rs. 200/-

CO-ORDINATORS: GUNASHREE H.K: 90714-02466 TEJASWINI SINGH G.: 97397-32169



KALAKAR

TALENT SHOW: TEAMS OF 5-8 PERSONS

(Dance, Music, Beat Boxing, Singing, Skit, Mimes, Sketches etc.)

Timing: 4+1 Minutes

Note*: Pen drive containing music should be handed over to the coordinator ONE HOUR prior to the event

Registration Fee: Rs. 1000/-

CO-ORDINATORS: GUNASHREE H K: 90714-02466 TEJASWINI SINGH G: 97397-32169



VYAKSHYA

HR COMPETITION: TEAMS OF 2

- **ROUND 1:** Test of knowledge
- ROUND 2: HR Grill
- **ROUND 3:** Off the Cuff

Note*: Carry your own stationery, pen and book. Carry phone with internet access

Registration Fee: Rs. 300/-

CO-ORDINATORS:

SUKRUTHA REDDY: 76765-9559 CHANDANA: 95352-70581



VITTA

FINANCE COMPETITION: TEAMS OF 2

• ROUND 1: Quiz

• **ROUND 2:** Case Study

• **ROUND 3:** Financial Model

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Note*: Laptops and pen drives are necessary

Registration Fee: Rs. 300/-

CO-ORDINATORS:

B.R. RAMYASHREE: 81475-35341

SHASHIDHAR: 90088-26646



SHAMBHO

THE CREATOR AND SUSTAINER

MANTRAM

MARKETING COMPETITION: TEAMS OF 2 - 4
Preliminary Round: Quiz

• **ROUND 1:** Phoenix - Rise from the Ashes

• **ROUND 2:** Genesis - The Begining

Note*: Carry your own stationery, pen and book. Carry phone with internet access. Laptops and pen drives are necessary

Registration Fee: Rs. 300/-

CO-ORDINATORS

AFREEN: 96779-47215 YUSUF: 97310-04394



CHAKRA VYUH

BEST MANAGER: INDIVIDUAL EVENT

Note*: Participants must carry a laptop and a pen drive. A copy of the CV is mandatory

Registration Fee: Rs. 200/-

CO-ORDINATORS SHREYA: 98458-20004

JUBAIL: 98864-55258