

NEW HORIZON COLLEGE OF ENGINEERING, BANGALORE
(Autonomous Institution affiliated to VTU, Accredited by NBA & NAAC with Grade ‘A’)
Department of Information Science and Engineering

Report on

Technical talk on ‘Innovation and Value Creation’

Department of Information Science and Engineering has organized a technical talk on ‘Innovation and Value Creation’ on 25-02-2016 for the students to enlighten them on the current technological innovations and how to discover new opportunities in the industry.

Technical talk started by welcoming the resource person Mr. Veerendra Vasumathy, Schneider Electric by Dr. Nanda Kumar, HOD, Dept. of ISE. Mr. Veerendra started his talk by the quote “Creativity is thinking up new things. Innovation is doing new things”. Mr. Veerendra spoke about the Key Elements of Innovation: Collaboration, Ideation, Implementation and Value Creation. He spoke about the four elements are important in order to make any innovative idea successful in implementation. He also highlighted on how the technologies such as the Internet of Things, artificial intelligence, advanced robotics, wearables and 3D printing predominate the industry in the future. He also added points on start-up ideas and strategies to make the start-up successful.



Mr. Veerendra’s speech inspired students to think innovatively and act creatively. Students got to know how the future IT is going to be and what they have to be prepared for. The talk was concluded by extending vote of thanks to the speaker, faculty and students.