

## Report

<b>Date and Time</b>	<b>25th November, 2021 @ 02.00 PM. to 03.00 PM.</b>
<b>Theme</b>	<b>THINK LIKE AN ENTREPRENEUR</b>
<b>Venue</b>	<b>FALCONRY SEMINAR HALL</b>
<b>Department</b>	<b>ELECTRICAL AND ELECTRONICS ENGINEERING</b>
<b>Target Audience</b>	<b>All ELECTRICAL AND ELECTRONICS ENGINEERING STUDENTS</b>
<b>Speaker Profile</b>	<b>Mr. ALOK SONI EX- YOURSTORY , KHYAAL BANGALORE</b>

Entrepreneurship is known to be a driving force behind economic growth in recent years. Some of the world's most popular products and everyday items were created by entrepreneurs. They started off as simple ideas that needed a well-organized plan and funding to see it off toward success. There are wealthy business owners that started off with an idea and little or no money. It is a matter of studying your competition and willing to make mistakes in order to make your concept even better. Organization, planning, and use of unique resources in one's reach can make a difference in getting one idea off the ground. We have been experiencing a boom in the start-up culture for a while now. Everyone wants to solve a problem, be it economic/ social/medical etc.

This is a good thing but are we doing it right? To focus upon some dos and don'ts and to share some trade secrets with entrepreneur a guest lecture was scheduled on 25<sup>th</sup> November 2021, titled "Think like an Entrepreneur".

The Speaker, Mr. ALOK SONI, EX – YOURSTORY, KHYAAL BANGALORE. Alumni from , BITS PILANI.

The session was hosted by Nayrah MA of 7th Semester. Started with a welcome note to the august gathering. The auditorium was occupied by diverse students (3rd, 5th, and 7th semester) and faculty of electrical and electronics department.

The guest was welcomed by our beloved HoD sir. The guest lecture was preceded by a short talk by the HOD of electrical and electronics department. In his talk he emphasized on the importance of entrepreneurship, how to create an effective entrepreneurship development program and how to go about enhancing it.

After which Dr. Alok Soni took the stage and shared his experience. He introduced the different aspects of entrepreneurship and emphasized that zeal and great idea are the only ingredients in a recipe for business startup. He mentioned that the reason that people do not start their new ventures in a country like India is due to non-awareness amongst the population of India and decides to go for jobs in private or government sectors so as to minimize the risk.

He explained in detail about the various attributes of successful entrepreneurs such as drive, communication skills and technical skills. He also highlighted other startups success their views

and planning that took over the markets , spoke about the Skills required by a successful Entrepreneur and the desire to improve their world, ability to raise money, relieve stress, to be reproductive, to make entrepreneur friends, ability to spot new trends and to deal with failure.

After delivering his lecture he encouraged students to shoot questions. Mr. Alok Soni was happy to answer them with solutions/practical difficulties.

It was a very informative and interactive session where students came to know what's inside the brains of the entrepreneur.

The event ended with honorarium to the Speaker and vote of thanks by Tahooria Imtiyaz (7<sup>th</sup> semester)

Feedback was taken in order to analyze the effectiveness of this guest lecture. It was found that the guests lecture as an excellent event and found the information imparted to them as relevant. None of the students expressed their dissatisfaction towards the event.



REPORT BY

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