

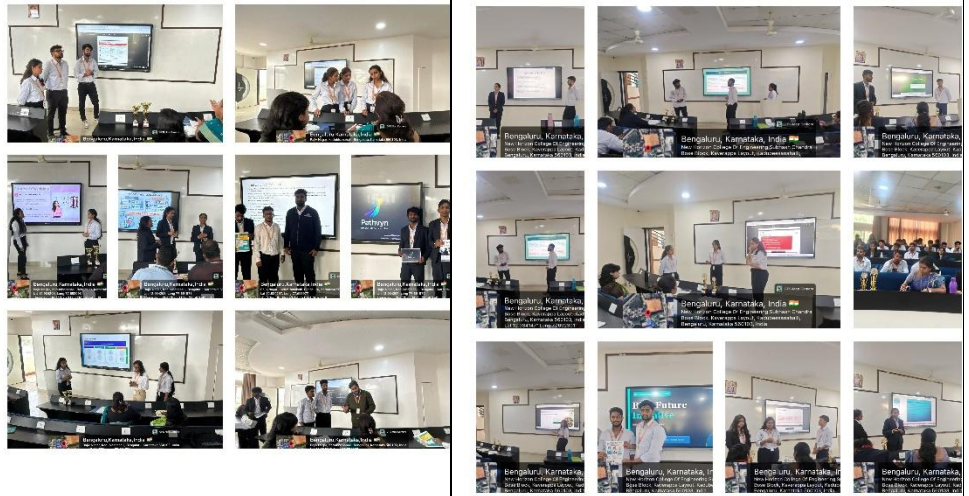
Department of Management Studies

IIC Activity Report

Quarter No	IIC 8.0 – Quarter 3		
Thrust Area	Prototype, Design, Process Development for Business Model/ Process/ Services		
Mandatory/Elective	Mandatory		
Social Media Link (Linked in/Facebook/Instagram/Twitter)	https://www.linkedin.com/feed/update/urn:li:activity:7460235835976863744		
Video Link (Minimum Five Minutes Video)			
Program Driven by	Department Of Management Studies, ED & Start up Club In Association With Institute Innovation Council		
Type of Activity	IIC Activity		
Activity Name	Mentoring Event – Poster Presentation Of Business Plans and Mentor Linkage		
Program Type	Level -3 Poster & Business plan Presentation		
Program Theme	Entrepreneurship & Start up		
Mode of Conduct	Offline	Blended	Online
Time	From: 9:30 am		To: 4:55 pm
Dates	Starting: 30-04-25		Ending: 04-05-2026
Number of student Participants	180		
Number of Faculty Participants(As Many)	6		
Number of External Participants	Nil		
Expenditure Amount ,If any	Nil		
Remarks	Successfully organized the IIC calendar activity		

Objective(100 words)	<p>The objectives of the event is mentioned below –</p> <ol style="list-style-type: none"> 1. Provide students with a platform to present and communicate their innovative business ideas through poster presentations. 2. To connect aspiring entrepreneurs with mentors and industry experts for guidance, feedback, and networking opportunities. 3. To enhance students’ entrepreneurial skills such as business planning, creativity, problem-solving, and pitching confidence.
Benefit in-terms of learning/skill/knowledge obtained (150 words)	<p>The Mentoring Event on Poster Presentation of Business Plans and Mentor Linkage provided MBA 2nd Semester students with an excellent opportunity to enhance their entrepreneurial knowledge and practical business skills. Students presented innovative business ideas through posters and received valuable guidance from the jury members, Dr. Rose Kavitha, Dr. Sreoshi Dasgupta, and Dr. Priyameet Keer Kaur. Their expert feedback helped students understand important aspects such as market feasibility, customer needs, financial planning, and business model development. The activity improved students’ communication, presentation, critical-thinking, and problem-solving abilities. It also encouraged teamwork, creativity, and confidence while presenting ideas before mentors and peers. Exposure to diverse business concepts and constructive suggestions broadened students’ understanding of entrepreneurship and startup planning. Overall, the event effectively connected theoretical learning with practical application and motivated students to refine their innovative business ideas for future entrepreneurial opportunities.</p>
Key outputs/ Measurable Parameters (150 words)	<p>The Mentoring Event on Poster Presentation of Business Plans and Mentor Linkage helped MBA 2nd Semester students improve entrepreneurial, communication, and presentation skills. Business ideas were evaluated by the jury members, Dr. Rose Kavitha, Dr. Sreoshi Dasgupta, and Dr. Priyameet Keer Kaur, based on innovation, feasibility, and presentation quality. Section-wise Best and Second Best Awards were presented, encouraging healthy competition and creativity. The event also strengthened mentor–student interaction and provided practical exposure to business planning, idea validation, and entrepreneurial thinking.</p>

Photograph 1&2



Poster sample & Collage Photo

IIC Event

Mentoring Event Poster Presentation of Business Plans and Mentor Linkages

30 April 2026 and 04 May 2026
 09:30 AM to 04:55 PM
 A301, A302 & A303
 II A,B,C

Juries

 Dr. Rose Kavitha Professor Department of MBA	 Dr. Priyanshu Kaur Keer Professor Department of MBA	 Dr. Sreesh Gupta Associate Professor Department of MBA
 IIC Coordinator Dr. Sauni Roy Associate Professor Department of MBA	 Dr. Neelima Ravindran Asst. Professor Department of MBA	 Prof. Shalini S N Sr. Asst. Professor Department of MBA
 Dr. Revathi V Dean - R&D	 Dr. R J Anandhi Dean - Academics	 IIC Convener Dr. R Mohan Das IIC President Department of MBA
 Dr. A Sujin Jose Principal		

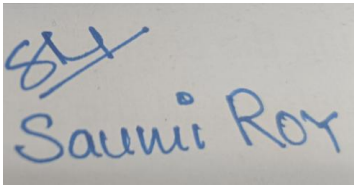
Organised by
ED & Startup Club | Department of Management Studies



Feedback sample

Attached

Registration/ Attendance	Attached
Sample Certificate (If Any)	NIL
Resource person profile information	Dr. Rose Kavitha , Professor ,MBA, NHCE Dr. Priyameet Keer Kaur , Professor , MBA- NHCE Dr, Sreoshi Dasgupta , Associate Professor , NHCE



84
Saumi Roy

Signature of IIC Coordinator



L. D. H. H.

Signature of Head Of the Department