



Department of Electrical and Electronics Engineering

Swachh Bharat Abhiyan Cleanliness Drive

VENUE: Jakkur Lake

DATE: 30 September 2025

TIME: 1:00pm-4:00pm

Organized by: New Horizon College of Engineering

Collaborators: Institution Innovation Council, Electrical & Electronics Engineering Department, and Green Energy Club

FACULTY CO-ORDINATORS:

Dr. Sujitha S HOD – EEE

Prof. Vinod Kumar S,

Prof. Kavitha C H

Mr. Rajesh B K

DESCRIPTION OF THE EVENT:

Objective:

The objective of the cleanliness drive was to instill awareness about the importance of hygiene, sanitation, and environmental sustainability among students and the local community. The initiative was aimed at encouraging active participation in the Swachh Bharat Abhiyan mission by taking practical measures to preserve public spaces, particularly Jakkur Lake, and to promote eco-friendly practices for a healthier future.

Event Overview:

The Department of Electrical and Electronics Engineering, in collaboration with IEEE Student Branch, IEEE TEC, and the members of green energy club, organized a cleanliness drive at Jakkur Lake on 30th September 2025 from 1:00 PM onwards. Student volunteers, and members of associated societies actively participated in the event.

The activities included:

- Cleaning the surroundings of Jakkur Lake.
- Collecting plastic waste and other non-biodegradable materials.
- Spreading awareness about sustainable waste management practices.

The drive served as a practical learning experience, highlighting the need for individual and collective responsibility in maintaining the environment.

Key Takeaways:

1. **Hands-on Community Service:** Students gained direct experience in contributing to public welfare through active participation.
 2. **Awareness Creation:** The event emphasized the harmful effects of littering and plastic usage, particularly on water bodies and ecosystems.
 3. **Environmental Responsibility:** Reinforced the importance of adopting sustainable habits like segregation of waste and recycling.
 4. **Teamwork and Leadership:** The collaborative efforts of students and faculty showcased the impact of teamwork, discipline, and civic responsibility.
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Impact:

The cleanliness drive created a visible difference in the lake surroundings, setting an example for the local community. It not only enhanced the aesthetic and environmental quality of the area but also instilled a sense of pride and responsibility in students. The initiative strengthened the culture of sustainability and aligned with the national vision of a clean India.

Conclusion:

The Swachh Bharat Abhiyan Cleanliness Drive at Jakkur Lake was a resounding success, merging student engagement with social responsibility. The active participation of faculty and students reflected the institution's dedication to environmental causes. This event demonstrated that even small, consistent actions can collectively bring about a significant positive change.

The drive reinforced the belief that cleanliness and sustainability are not only government initiatives but shared responsibilities of every citizen.

PICTURES



