



NEW HORIZON COLLEGE OF ENGINEERING

CO-CURRICULAR CLUB

MOBILE APP DEVELOPMENT (MD) CLUB



MD CLUB

APPSYLUM

Venue: NHCE Idea Lab

Date: 9th December, 2025

Time: 11 AM-1.00 PM

Faculty Co-ordinators:

Name: Lavanya C

Designation: Senior Assistant Professor

Department: CSE

Student Co-ordinators:

Name	USN	Role	Semester/Section
Likitha	1NH22CS119	President	VII
Rahul Mahesh	1NH22EC127	Vice President	VII
Darshan Infanto.R	1NH23EC046	Treasurer	V
Sujay K	1NZ24CS218	Secretary	III H
Rashmi Ahuja	1NZ24CS162	Board Member	III H
Bhagyajyoti	1NH24CS039	Board Member	III A
M Suganth	1NH23AI084	Board Member	V
Marylin Nithika	1NZ24CS107	Board Member	III G
M Manushree	1NZ24CS102	Board Member	III G

Shashank R Yadav	1NH24CS194	Board Member	III D
Mohammed Umar	1NH24CS127	Board Member	III C

Total Number of Internal Participants: 70

Total Number of External Participants: 0

Event Poster weblink in Instagram:

https://www.instagram.com/techforge_nhce/reel/DSAp7M5kjgo/

Targeted Audience:

Students from Applied sciences, ECE, EEE, CSE and ME

Description of the Event:

- Appsylum : The Competition was organized to encourage creativity, quick thinking, and collaboration among participants. The event focused on ideation rather than technical development, allowing students to explore humorous, unconventional, and imaginative concepts in a structured yet engaging format. It provided a platform for participants to think beyond traditional app-building and express their creativity in a fun and interactive environment. Overall, the event was a lively, entertaining, and enriching experience for everyone involved.
- The competition consisted of **three phases: Chaos Kickoff, Hyperdrive Creation Brawl, and Sharkocalypse Pitch Showdown.**

Chaos Kickoff (Phase 1)

- In the first phase, participants were introduced to the event through a series of engaging and humorous activities designed to stimulate creativity. The round began with a light-hearted icebreaker question to set a fun tone. Teams then drew **Superpower Cards**, which assigned quirky creative constraints such as “Use funny accent during presentation” or “Add a random Object to your presentation.” This phase helped participants break the ice, think freely, and set the foundation for their imaginative app concepts.

Hyperdrive Creation (Phase 2)

- In this phase, teams were given time to develop a complete concept for their unique app. They were required to prepare:
 - An **app name and tagline**
 - A creative **app icon**
 - **One meme** representing their idea

- Integration of a random twist such “Time Increment” or “Time Decrement”
 - Participants collaborated actively, combining their assigned constraints with their chosen idea seed to form a coherent yet intentionally impractical app concept. This round emphasized teamwork, creativity, and adaptability while maintaining a humorous theme throughout.
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Pitch Showdown (Phase 3)

- In the final phase, teams presented their completed concepts in a fast-paced pitching format. Each team was given **2 minutes** to showcase their meme, explain their app name and icon, describe the core idea, and highlight how they integrated the twist. Judges evaluated teams based on creativity, humor, presentation clarity, and how effectively they incorporated their constraints. This round allowed participants to demonstrate confidence, communication skills, and spontaneous thinking, bringing the event to an energetic and entertaining conclusion.
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NEW HORIZON
COLLEGE OF ENGINEERING

**MOBILE APP
DEVELOPMENT CLUB
PRESENTS**

APPSYLUM

REGISTER NOW!

9TH DECEMBER 2025
10:00 AM ONWARDS
AICTE IDEA LAB
MDCLUB_NHCE
SUJAY K: 8147231369

Designed by
Students



