



Puneeth Sagar Abhiyan

Puneeth Sagar at New Horizon College of Engineering - September 30th, 2024

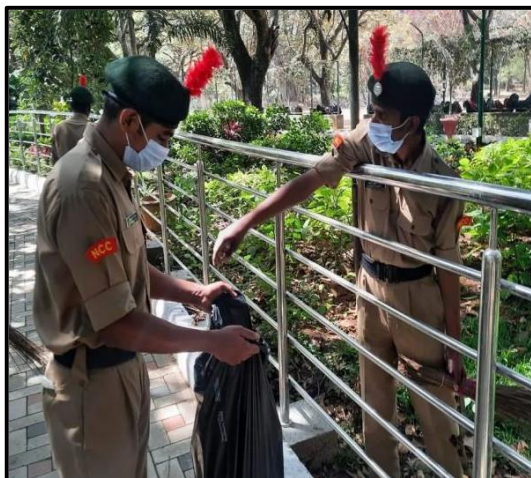
7 Karnataka Battalion organised an event where NCC cadets from various units teamed up with the Puneeth Foundation for the "Puneeth Sankalp" and "Puneeth Sagar Abhiyan" initiatives. The event, held near a scenic water reservoir, aimed to raise awareness about plastic pollution's harmful impact on waterbodies.

Objective

The primary objective of the event was to reduce plastic pollution by educating people about the harmful effects of single-use plastics, promoting eco-friendly alternatives, and actively participating in clean-up drives.

Key Activities

- Awareness Campaigns** - Cadets organized several awareness rallies and seminars to educate the public about the harmful impact of plastic pollution on the environment, particularly on marine life. They distributed pamphlets highlighting the dangers of single-use plastics and shared information on alternatives like cloth bags, jute bags, and biodegradable materials.
- Plastic Waste Collection Drives** - Numerous waste collection drives were held in various towns and cities, especially targeting plastic waste. Cadets participated in cleaning rivers, parks, and other public spaces, collecting large amounts of plastic waste that was later segregated for recycling.
- Promotion of Alternatives** - During events and rallies, cadets encouraged citizens to shift to eco-friendly



alternatives like reusable bags, steel containers, and glass bottles. They set up stalls in community markets where people could exchange their plastic bags for cloth bags provided by the NCC.



Impact

1. **Increased Awareness**

Through extensive awareness drives, NCC cadets reached thousands of people, educating them about the environmental hazards of plastic and inspired them to adopt more sustainable practices.

2. **Significant Reduction in Plastic Usage**

As a result of their efforts, several areas witnessed a reduction in the use of single-use plastic. Marketplaces and schools, which had previously relied on plastic packaging, began adopting alternatives such as paper and cloth bags.

3. **Positive Environmental Impact**

The plastic collection drives led to a cleaner environment, especially in areas prone to littering. The recycling of plastic waste also reduced the burden on landfills and helped conserve resources.

Conclusion

NCC cadets have made a significant contribution to combating plastic pollution through their well-organized and impactful initiatives. Their commitment to creating a cleaner, greener environment not only addresses the immediate problem of plastic waste but also sets an example for others to follow. The fight against plastic pollution is ongoing, and NCC cadets continue to lead by example, working towards a sustainable future for the nation.